



2023 SUSTAINABLE BUSINESS AWARDS CONFERENCE & CEREMONY



Embracing the Critical Transition & Measuring Unexpected Impacts

6th September 2023, Shanghai



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INTRO

In a time of low trust and high expectations, consumers and society are expecting more and better from businesses. With rising uncertainty from climate change, geopolitical tensions, supply chain disruptions and technological risks, building resilience is crucial to enable long-term sustainable and inclusive growth. Integrating sustainability into core business operations not only creates long-term value for stakeholders but also helps companies mitigate risks and adapt to change.

A key step for businesses is a sustainability agenda: a commitment to incorporating Environmental, Social and Governance (ESG) principles into the corporate purpose, strategy, social impact, stakeholder engagement and the navigation of geopolitics. However, implementation can be challenging for businesses, especially when it comes to evaluation. To address this challenge, business leaders need to work towards developing globally recognised tools, institutions or standards for measuring sustainability that can be applied to industries worldwide.

The conference will explore the intricacies of accelerating the green transition and measuring sustainability, with insights from experts from across industries. Followed by a ceremony to announce this year's Sustainable Business Awards winners.

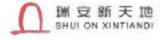
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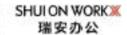














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About Boehringer Ingelheim

Boehringer Ingelheim China

Boehringer Ingelheim China headquarters in Shanghai with more than 3,800 employees. The major business focuses of Boehringer Ingelheim China include human pharma, animal health and biopharmaceutical CMO.

China is a focus market and a source of innovation for Boehringer Ingelheim. China's needs have been incorporated into the company's global R&D strategy. The company aims to bring more and better innovative products earlier to the Chinese patients, contribute to the high-quality development of China's healthcare industry, and comprehensively improve the health of human and animals. Boehringer Ingelheim China has been certified as "China Top Employer" during 2014 to 2023.

Boehringer Ingelheim (China) Investment Co., Ltd. 29/F, Park Place, 1601 Nanjing Road (West) Shanghai 2000401. P.R.China Tel: 0086-21-52880000



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Sustainable Development for Generations

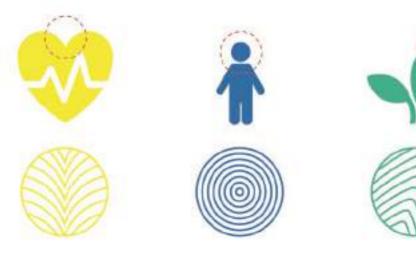
Sustainability has been embedded into the DNA of Boehringer Ingelheim since its establishment in 1885. As a family-owned pharmaceutical company with a history of over a century, Boehringer Ingelheim take a long-term vision for the well-being of the generations to come. The company is committed to researching breakthrough therapies to continuously improve the health of humans and animals.

Responding to the increasing challenges in global health, environment and other aspects, Boehringer Ingelheim launched the strategy of Sustainable Development for Generations (SD4G) in 2021, which embeds all initiatives addressing health, economic, social and environmental challenges into one global collaborative network, that connects people across business units, functions and geographies to work on the common goals.

SD4G represents how we can do more to contribute to a sustainable world and a healthier future, by collaborating to make a positive impact for our patients, people and the planet, focusing on three pillars: More Health – for good health of people and animals, More Potential – for good health of communities and our people and More Green – for good health of the planet.

In China, sustainability is deeply rooted in the core business of Boehringer Ingelheim. In 2021, Boehringer Ingelheim combined social development priorities and future business directions and identified six pillar projects for advancing SD4G ambitions: Total Stoke Solutions, Meantal Health Patient Engagement and Ecosystem Activation, Stop Rabies, ADCE, BI Community – Education Programs and More Green Series Program. Looking into the future, Boehringer Ingelheim will continue exploring the upgrade of the SD4G strategic framework, aiming to roll out more initiatives that can both drive sustainable business growth and create impact for social development.

Through the Sustainable Development for Generations strategy, Boehringer Ingelheim is committed to further strengthening cooperation with partners from all walks of life, making positive contributions to building a more sustainable world and a healthier future, and achieving the United Nations 2030 Sustainable Development Goals at the earliest date.



SUSTAINABLE BUSINESS AWARDS (SBA) PROGRAMME

IMPACT

Official voice of the European business in China

RESONANCE

Align with the United Nations Sustainable Development Goals and China's long-term policy

SCALE

Over 300 attendees, more than 60 applications annually

DIVERSITY

Open to all enterprises and organisations of all sizes

EXPERIENCE

7 years history

UPDATED

Follow new trends in sustainable development

SCIENTIFIC METHODOLOGY

SROI – To Evaluate corporate sustainability impact in form of monetary value

ESTEEMED PANEL OF JUDGES

Representatives from EU Member States Embassies and Consulates, Chinese counterparts, and international organisations, experts from academies and key industry players

2023 SBA MILESTONES

December, 2022





June, 2023 INTRODUCTION SESSION & VIP TALK 4



Diversity, Equity and Inclusion Leader & Rural Development Pioneer



LAUNCH & VIP TALK 3

May, 2023



Environmental Pioneer & Resilient Industry, Innovation and Infrastructure Pioneer



August, 2023



JUDGE BRIEFING SESSION



As part of the SBA, the **Sustainable VIP Talk** series seeks to bring together business leaders to explore effective sustainable business development, featuring winning companies from the previous year as guest speakers.



CONFERENCE & CEREMONY

AGENDA

	PART I: SUSTAINABLE BUSINESS AWARDS CONFERENCE
14:00 14:30	Registration
14:30 14:35	Opening Remarks Ms Holly Lei, Shanghai Chapter Vice Chair, European Chamber
14:35 14:50	Keynote Speech I: From Theory to Action: Can Sustainability Truly Be Measured? Mr Fei Li, Associate Director, CDP China
14:50 15:30	Panel Discussion I and Q&A: Building up the Sustainable Value Chain: From Voluntary to Mandatory Transition Moderator: Ms Lei Chen, Anchor, Producer; Chief Consultant of Arts and Culture, Shanghai Translation Publishing House; Founder of Salon de Lei Panellists: - Ms Susan Zhu, Vice Chair, Corporate Social Responsibility Forum, European Chamber; Director of Sustainability and EHS, Bosch Asia Pacific 1 - Ms Sybrich Zwiers, Deputy Head of the Economic Affairs Department at the Netherlands Consulate-General in Shanghai - Ms Vickie Chen, General Manager of Sustainable Development Department, Shui On Land
15:30 15:45	Keynote Speech II: De-risking Towards the Green Transition Dr Xiaoting Chen, Programme Manager, Ellen MacArthur Foundation
15:45 16:25	Panel Discussion II and Q&A: Navigating the Green Transition: Insights and Challenges Moderator: Mr Jilai Peng, General Manager and Partner, SynTao Consulting Beijing Office Panellists: - Mr Jan Clysner, Vice President of Sustainability and Procurement, Budweiser APAC - Dr André Rittermeier, National Vice Chair, Research and Development Working Group, European Chamber; Head of Group Innovation APAC, Covestro - Ms Karen Xu, Head of Investor Relations and Corporate Communication, White Peak
16:25 16:40	Keynote Speech III: Mr Xuelin Yin, General Manager of Boehringer Ingelheim Shanghai Pharmaceuticals Co., Ltd., Senior Vice President, Human Pharma Supply and Quality
16:40 17:00	Coffee Break with Gallery Display
PART II: SUSTAINABLE BUSINESS AWARDS COCKTAIL CEREMONY	
17:00 17:10	SBA Programme Overview Mr Steven Basart, General Manager, European Chamber Shanghai Chapter
17:10 17:25	The Judges' Voice
17:25 18:00	SBA 2023 Winner Announcement
18:00 18:15	Group Photo and Sponsor Certificates
18:15	Cocktail Reception and Celebration





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SPEAKERS



Ms Holly Lei

Shanghai Chapter Vice Chair, European Chamber; Senior Vice President, Covestro Group President, Covestro China

Holly Lei has taken over as President of Covestro China based in Shanghai, effective July 1, 2019. With more than 20 years of experience in cross-cultural management around the world, Lei is the first local female leader for this position.

With a strong technical background in chemical engineering and material science, Lei started her career at Bayer Material Science (the predecessor company of Covestro) in 1999 as a technical representative, and has since held various management positions of increasing responsibilities focusing on sales, technical service and R&D in Greater China and the APAC region. As a seasoned leader strong at managing dispersed teams, she devoted her crossindustry insights and customer centric mindset to develop focus industries for Covestro's Business Unit Polycarbonates in Greater China and the APAC region. In her role as Global Head of Electrical, Electronics & Appliances (EE&A), BU Polycarbonates, Lei helped Covestro strengthen its industrial leadership by enhancing the global CMF (color, materials, finish) capabilities, transforming Covestro from a material supplier to an innovation partner.

Apart from her business success, Lei is also an affectionate people leader and excels at fostering an environment that allows people to flourish and develop to their fullest potential. As an avid ambassador of diversity and inclusion (D&I) at Covestro, she is actively involved in promoting D&I and equality in the workplace.

Lei is also a supervisory board member of GEA Group AG, Vice Chair of the Shanghai Chapter of the European Union Chamber of Commerce in China, and Vice Chairman of the Shanghai Chemical Industry Park International Experts' Consultancy Forum.



Mr Fei Li Assoicate Director, CDP China

Fei Li is the Associate Director of CDP China. Currently, he is supervising Corporate and Supply Chain (CSC) and natural resource conservation projects and leading partnership development in CDP China Office.

Since he joined CDP in 2017, Fei Li has been working to raise the awareness and management capacity of companies in China, especially from the FMCG sector, towards environmental risks and their ESG performance. Also, he has explored how to use green finance mechanism to incentivise Chinese companies to introduce environmentally friendly supply chain policies and promote sustainable procurement practices.

Prior to joining CDP, Fei Li served various organisations of United Nations. He contributed to the implementation of Green Jobs Project in ILO's Asia Pacific Region. Later, he was responsible for grants approval and management for the Global Environment Facility Small Grants Program in UNDP China Office.

Fei Li graduated from Michigan Tech University with dual master's degrees in Environmental and Energy Policy and Applied Nature Resource Economics. He published articles in Energy Strategy Reviews and other International and Chinese journals on renewable energy and carbon emissions trading.



Ms Lei Chen

Anchor, Producer; Chief Consultant of Arts and Culture, Shanghai Translation Publishing House; Founder of Salon de Lei.

Lei Chen, a prominent figure in the media industry, excels as an anchor and producer at Shanghai Media Group. Notably, she holds the role of Chief Consultant of Arts and Culture at Shanghai Translation Publishing House and serves as the Administration Director for Shanghai Fashion Industry Development Council. Chen's dynamic contributions extend to being the Founder of Salon de Lei, an NGO dedicated to fostering art and culture.

Chen's educational journey encompasses a Master's degree in TV Journalism from Goldsmiths College, University of London, and a Bachelor's degree in British and American Literature from Shanghai Normal University. She has achieved significant recognition, including being an Ambassador for Red Cross Shanghai Society and City Ambassador of Brisbane, Australia. Additionally, she holds the distinction of being the first Chinese TV Presenter featured on the cover of BBC NEWS Worldwide and CNN Prime Time News Feature.

Her work history from 2019 to 2022 highlights her role as Chief Presenter and Executive Producer at LEI WORKS, SMG. She spearheaded the creation of impactful documentaries, such as "EMI Mansion, a Century Dream in Shanghai" and "Madam Soong Ching-Ling." She has also curated various documentary series and films that explore cultural and historical aspects. Furthermore, Lei Chen served as the Executive Secretary General of the World Laureates Association Development Foundation, coordinating with Nobel Prize-winning scientists and overseeing projects that promoted scientific awareness and collaboration. Her role contributed significantly to advancing global scientific engagement and facilitating meaningful research initiatives. Chen's achievements extend to founding Salon de Lei, whose mission is to create a cross-disciplinary platform that integrates art, culture, science, and business, through projects and advocacy focused on sustainable development and technological innovation. By establishing Salon de Lei, Chen tries to bring more public awareness and recognition on women's role and significance across various aspects all over the world. Chen also serves as the Ambassador of Red Cross Shanghai Society and Brisbane City.

RUIHONG **CORPORATE AVENUE**

Commemorating the 25th anniversary of Shui On WORKX A landmark office tower in Hongkou district







1376 196 6370

No.118 Feihong Road, Hongkou District, Shanghai







Ms Susan Zhu

Vice Chair, Corporate Social Responsibility Forum, European Chamber; Director, Sustainability and EHS Bosch Asia Pacific 1

Susan Zhu is Director of Bosch responsible for Sustainability and EHS coordination in China, Korean, Malaysia, Singapore, Indonesia, Philippines. During her sixteen years at Bosch, Susan has extended her expertise and experience in international assignments in Germany, in coordinating EHS strategy, targets, standards and reporting within the Bosch group. She is the Vice Chair of the CSR forum at the European Chamber.

Bosch has been the first major industrial company to become CO2 neutral (scope 1 and scope 2) worldwide since 2020. Susan leads the project team and coordinates the carbon neutrality project in China.

She is also a member of the Steering Committee of Shanghai Multi-National EHS Association since 2000.

Prior to her current role, Susan served in a major global semiconductor company, taking EHS management position in China and international job rotations in the United States, Malaysia and Philippines.



Ms Sybrich Zwiers

Deputy Head of the Economic Department at the mission of the Kingdom of the Netherlands in Shanghai

Ms Sybrich Zwiers is the Deputy Head of the Economic Department at the mission of the Kingdom of the Netherlands in Shanghai since August 2023. Prior to that, she worked at the Europe Department at the Netherlands Ministry of Foreign Affairs. Previously, she also worked at the Netherlands Ministry of Security and Justice and she was the personal assistant for the former Prime Minister of the Netherlands Jan Peter Balkenende. Ms Zwiers earned a Bachelor's Degree in Cultural Anthropology and Development Sociology from the University of Amsterdam, and a Master's Degree in Victimology and Criminal Justice from Tilburg University.



Ms Cindy Zhang

Chair of Corporate Social Responsibility Forum, European Chamber; Marketing and Communication Director, Metsä Group APAC

Cindy is the Chair of CSR Forum from 2020 at European Chamber Shanghai where she has served as Vice Chair and Chairwoman since 2014. Currently, she is the Marketing and Communication Director of Mestä APAC, responsible for marketing and communication strategy and planning, including sustainability communications for Mestä Group in APAC region. Cindy acted as Vice Chair of Finnish Chamber of Shanghai during 2019-2022.



Ms Vickie Chen
General Manager of Sustainable Development Department, Shui On Land

Vickie Chen is GM of SD department of Shui On leading the team not only looking into ESG reporting, sustainability strategies but also the technology implementation for both project development and asset management. Vickie brings a global perspective for implementing various sustainability projects including urban design, eco-city planning, building design and corporative parties with almost 20 years' experience. She has an architectural and building services background, who has been working in Shanghai, Tokyo, Sydney and San Francisco and involved in various design and consultancy projects from Mechanical Design, Façade Consulting and Sustainability Consulting. Before joining Shui On, Vickie lead Energy and Sustainability Services team across Greater China to develop and implement energy efficiency and sustainability solutions for JLL's clients, who are multi-national CRE partners with strong sustainability ambitious. With the passion of sustainability, Vickie hopes to work together with more people and create the real value of sustainability.



Dr Xiaoting Chen

Program Manager, Ellen MacArthur Foundation (UK) Beijing Representative Office

Chen Xiaoting, Program Manager at the Ellen MacArthur Foundation (UK) Beijing Representative Office, to lead the Foundation's Plastic Initiative and policy workstream (circular economy policy and climate effort) in China. PhD in Sustainability Economy from Chinese Academy of Social Sciences, China.

Chen has over 15 years' working experience in Sustainability and has worked as the Global Coordinator for Greening the Belt and Road Initiative at WWF China, Senior Manager in charge of the Strategic Corridor Program at KPMG China's Global China Practice and Senior program manager at Foreign Environmental Cooperation Center of the Ministry of Environment and Ecology of China (FECO/MEE). Published papers on Study on Carbon Budget Governance Mechanism, The scientific and political views of carbon budget for global climate governance and The Comparison of the 2050 Long-term Low Emission Development Strategies and its Implications, etc. Program Manager of Ellen MacArthur Foundation (UK) Beijing Representative Office



Mr Steven Basart

General Manager, European Chamber Shanghai Chapter

Steven has lived and worked in China for over 15 years in the non-profit management industry leading and representing global trade associations, professional societies and business interest groups in the region.

Steven is a Dutch national and a Permanent Resident of China, living in China over 15 years. He is a lawyer and sinologist by training. He has a native level language proficiency in Mandarin, English, and Dutch.



Mr Jilai Peng General Manager and Partner, SynTao Consulting Beijing Office

Mr Peng Jilai is a Partner at SynTao, Director of China CSR Map (CCM), Council Member for China Youth Climate Action Network (CYCAN), certified trainer for Global Reporting Initiative (GRI) and lecturer of SynTao Academy.

Mr Peng has years of CSR consultancy experiences and has served many MNC clients of automobile, FMCG, healthcare, financing as well as ICT industries. He is professional in developing CSR strategy and management system, CSR internal & external communication, CSR training, CSR/ESG reporting, CSR program planning, monitoring and evaluation.

Besides business consultancy, Mr Peng is heavily involved with corporate-NGO cooperation and has successfully developed a dozen of cross-sector partnership. He is also proficient with charity project implementation and evaluation and he particularly focus on child development, gender, environment & climate change, health & nutrition issue. Mr Peng provides advisory service for a dozen of large foundations and NGOs.

Before joining SynTao, Mr Peng worked for four years as Project Coordinator with GIZ on Sino-German CSR Project. Mr Peng earned his bachelor degree in English Language and Literature from Capital Normal University.



Mr Jan Clysner

Vice President of Sustainability and Procurement, Budweiser APAC

Mr Clysner has a wealth of experience with almost two decades of experience in the beer industry. He is the Vice President of Sustainability and Procurement, Budweiser APAC. He joined AB InBev in December 2002 and held several roles in Sourcing and Procurement until December 2007. In January 2008, Mr Clysner was appointed as the Procurement Project Director of AB InBev. He successively served at several roles in AB InBev, including the Procurement Director of Indirects of Western Europe, the Head of Procurement of Zone Western Europe and the Vice President of Global Logistics Sourcing from January 2010 to December 2016. In January 2017, he was appointed as the Vice President of Procurement and Sustainability of APAC South. He orchestrated strategies to achieve 2025 Sustainability Goals in the Asia Pacific, with a laser focus on talent cultivation and sustainability mindset intertwined in the day-to-day business. Mr Clysner obtained a Degree in Applied Economical Sciences from Hasselt University in Diepenbeek, Belgium in 1994.



Dr André Rittermeier

National Vice Chair, Research and Development Working Group, European Chamber; Head of Group Innovation APAC, Covestro

André is the Head of Innovation Asia Pacific of Covestro, a German DAX listed company who is a leading supplier of premium polymers. He is responsible for Covestro's regional Innovation activities in Asia Pacific including its regional Innovation hub. André is a member of the Covestro leadership team in China. He has gained extensive experience in R&D, engineering, and production in his career.



Ms Karen Xu

Head of Investor Relations and Corporate Communications, White Peak

Karen Xu is the Head of Investor Relations and Corporate Communications at White Peak, a China-focused real estate fund manager and property developer invested by Nordic institutional investors. Karen is responsible for White Peak's investor relations, corporate communications and sustainability initiatives.

Prior to joining White Peak, Karen held several management positions at property consultancy firms in Beijing and Shanghai, providing advisory services on the real estate market, including transactional due diligence, portfolio valuation and other related services.

Karen holds a Master of City and Regional Planning degree from Cornell University. She is also a graduate of Peking University in Beijing, China.



Mr Xuelin Yin

General Manager of Boehringer Ingelheim Shanghai Pharmaceuticals Co., Ltd., Senior Vice President, Human Pharma Supply and Quality

Mr Xuelin Yin is the GM of Boehringer Ingelheim Shanghai Pharmaceutical Ltd., as well as the Vice President, Human Pharma Supply & Quality of Boehringer Ingelheim for the Chinese Market. With 30 years of experience in different leadership roles, he has accumulated an extensive experience and formed deep understanding about pharmaceutical industry in China. He is focusing on leading the Organisation to strive for operations excellence and company sustainable development to meet and exceed the expectations from customers and stakeholders. He has a deep faith in advocating Quality Culture, Sustainable Development and Talent Development, and has been a highly valued lecturer in universities and among industry.



Ms Tiantian Qi

Senior Business Manager, Government Affairs, European Chamber

Tiantian is the Senior Business Manager with a demonstrated history of working in the Sino EU government relations industry. Skilled in Corporate Social Responsibility, International Relations, Programme Design, Marketing, and Policy Analysis cross food and beverage sector, auto sector as well as retail and satellite industry.





GUANGLING INDUSTRIAL PARK

SINO-EUROPE (YANGZHOU) INTELLIGENT MANUFACTURING **INDUSTRIAL PARK**

OVERVIEW OF GUANGLING INDUSTRIAL PARK

Founded in 2002, Guangling Industrial Park is located in the southeast of the main city of Yangzhou, with a planned area of 41.5 square kilometers. There are more than 400 enterprises in the park, including 102 industrial enterprises above the designated level and 53 foreign-invested enterprises. At present, Guangling Industrial Park has formed a multidimensional development pattern of high-end equipment industry, auto parts industry and electronic information industry.









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More information please scan the QR code below:

SINO-EUROPE (YANGZHOU) INTELLIGENT MANUFACTURING INDUSTRIAL PARK

Cooperated with European enterprises, the major chambers of commerce and Jiangsu Provincial Department of Commerce, Guangling District Government started the construction of Sino - Europe (Yangzhou) Intelligent Manufacturing Industrial Park. There gathered a bunch of European industrial "invisible champion" enterprises, such as Hyva Machinery from the Netherlands, Mubea Auto Parts from Germany , Argo-Hytos Hydraulic System from Germany, Mevis Auto Precision Parts from Italy, etc.

Sino-Europe (Yangzhou) Intelligent Manufacturing Industrial Park is planned to cover about 3,000 mu, with a total construction area of about 800,000 square meters and a total investment of about 2 billion yuan.





















If you wish to take part in the 2024 Sustainable Business Awards, please contact the SBA team at sba_submission@europeanchamber.com.cn

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