




Candidate Motivation Letter

Name of Candidate	Anne Thiesen	
Position	Managing Director	
Candidature	Board Member	
Chapter	Pearl River Delta	

Motivation Letter

Dear Members of the European Chamber of Commerce,

I am honored to be a nominee for the Board of the European Chamber of Commerce, Pearl River Delta. Working and living in Hong Kong, I feel it is important, to intensify the cooperation between the two regions.

I came to Hong Kong almost 8 years ago – just received my permanent ID at Christmas. The original plan was for a project of 6 month with the German Chamber of Commerce. Amazed and impressed by this part of the world, I did not hesitate a second to accept the offer from the German Chamber to become one of the Executive Directors and stayed. My main responsibility was consulting German Companies to set up Business in Hong Kong or through Hong Kong in China. Also networking was an important part or taking care of Delegations.

In 2008, I decided to set up my own company, again mainly supporting the market entry of German Companies and representing some of them. Considering Hamburg my hometown, I felt honored to become the new representative of Port of Hamburg Marketing for Hong Kong and South China in 2012. This means also, that our connection to Shenzhen and the Pearl River Delta became stronger as the Port of Hamburg and the Ports of Shenzhen have signed a Port Partnership Agreement nearly 6 years ago.

Throughout my whole professional life, I had close connections with the Chambers of Commerce. Most of the time as an honorable member with the worldwide network of the Junior Chambers of Commerce. For many years, I have been member of the Board of the Junior Chamber of Commerce in Hamburg and organized a lot of events. The largest one was the German Annual Conference in 2002 with more than 2000 participants. I am still member in Hamburg. Further on, I work in close cooperation with the Hong Kong Government (mainly Invest Hong Kong) and also with the German Chapter of the Hong Kong Societies.

In case of my election to the Board, I will be delighted to support the European Chamber in closer



coopertion between Hong Kong and the Pearl River Delta, attracting new members or organizing events and company visits.

Yours sincerely,

Anne Thiesen

Biography

Anne Thiesen was born and educated in Germany where she obtained a Bachelor Degree in Commerce. She speaks fluently German (native), English, Spanish, French, Italian and very basic Mandarin as well as a few words of Cantonese.

Anne Thiesen is founder and Managing Director of Anne Thiesen Limited Hong Kong. She has many years of experience in business consulting, especially HR management and Development. Due to her former professional experience, she has a special focus in Logistics, Service Industry, Hospitality and Tourism, Design & Lifestyle, and Healthcare.

Her professional life prior to setting up her own business in Hong Kong covered different fields and cities, which includes Executive Director German Industry and Commerce (Hong Kong), Representation of the Port of Hamburg and the Hamburg Business Development Corporation (HWF, Hong Kong), Manager of the Hamburg Office of Boyden International Global Executive Search (Hamburg), Manager Director of Inlingua International for Hamburg (Berlin, Dresden und Leipzig) and Director of Berlitz Training & Services Frankfurt.

Anne Thiesen is now a member at Junior Chamber of Commerce (Hamburg), the Hamburg Chapter of "Deutsche Hong Kong Gesellschaft", the Alphaeight Institute (Hong Kong), AETG (Asia Executive Talent Group, Hong Kong), several International Chambers of Commerce in Hong Kong and European Chamber of Commerce (Pearl River Delta Chapter).