



Candidate Motivation Letter

Candidate	Holger Kunz
Position	Vice President, Greater China TÜV Rheinland Group
Candidature	Chair
Chapter	Pearl River Delta



Motivation Letter

Dear Members of the European Chamber of Commerce,

I feel honored to be nominated for the 3rd time as a candidate for the chair of the European Union Chamber of Commerce in China, Pearl River Delta Chapter. Previously, I already served one year as a board member and last 2 years as the chair of the European Chamber here in the Pearl River Delta.

For almost 20 years now, I have been living and working in Asia, the past 16 years in the Greater China Region, first in Taiwan and now - for more about 10 years - in Shenzhen. Again, I would like to contribute the insights and knowledge which I have gained during all these years to the European Chamber and its members. Coming from a multi-national service provider in the field of product and system certification, which interacts with manufactures, other service providers, buyers, governments and their regulations, one of the topics I would like to focus on is „Market Access to China“.

During the past years, the PRD chapter of the European Chamber has worked hard on building up even more and even better contacts with the government of the PRD, and we need to continue with these activities. I would also like to further intensify our activities in the regions of Foshan, Zhuhai and Zhongshan, as well as to further enhance the interaction with Hong Kong. Another topic is 'Living in the PRD', which concerns our life as foreigners in the PRD. About three years ago, we did a survey to find out about the needs of foreigners living here (schooling, health care and social life, as a start). We could also find out that all of us here lead a very busy life.

In my opinion, we therefore should consolidate all the available resources to better organize and realize projects. For this, I believe, it is also very important to further improve the cooperation with and between the national chambers. But also to more actively involve our members even more into these activities and to eventually also to enlarge the board of the PRD chapter.



I am confident that with my energy, relationships, initiative and creativity I will support the needs of the members of the European Chamber of Commerce.

Yours sincerely,
Holger Kunz

Biography

Holger Kunz, born 1965 in Dietzenbach/Germany, obtained his diploma degree (Diplomingenieur) in electrical engineering at the university of applied sciences in Darmstadt/Germany, after having finished a professional training as an electrician.

From 1991 to 1996, he worked as a radio engineer for the Deutsche Welle (Germany's international broadcaster) with an assignment abroad in Sri Lanka (1992 – 1996).

1996 he joined the TÜV Rheinland Group in Taiwan as a testing engineer (electrical household products, electrical power tools, industrial machinery, medical devices, and office equipment). TÜV Rheinland is an international service group, which documents the safety and quality of new and existing products, systems and services.

From 1997 he was responsible for the Product Safety Department of TÜV Rheinland Taiwan. He also became the Global Business Field Manager for international product approvals.

In 2002 Mr. Kunz was appointed to General Manager of TÜV Rheinland (Shenzhen) Co., Ltd., later being in charge of the operations of the TÜV offices of Guangzhou and Shenzhen as the Managing Director South China. Under his leadership both locations have grown substantially.

Currently, Mr. Kunz is a member of the management board of TÜV Rheinland Greater China and in charge globally for international product approvals.

Mr. Kunz is married and has three children.