




Candidate Motivation Letter

Name of Candidate	Nong Ke Qiang	
Position	Senior Vice President & General Manager of Region South, Siemens Ltd., China	
Candidature	Board Member	
Chapter	Pearl River Delta	

Motivation Letter

Dear Members of the European Chamber,

It is a great honour to be nominated again as a candidate for the board membership of European Union Chamber of Commerce in China, Pearl River Delta Chapter.

After three years experience as a board member of PRD Chapter with the activities and contribution, I have the confidence that European Chamber is a good platform as an interface between the European business community and the Chinese authorities. The board of the EUCCC PRD reflects the structure of its member body such that board members adequately and credibly are able to represent its values and interests. This representation not only goes towards the Chinese authorities but also towards its own members.

In 2012, PRD Chapter has made a lot of efforts to reach the good achievement:

- the number of members increased,
- successfully organized several events with the European business community, local authorities (Tax bureaus, DOFTEC, BOFTEC, Customs,...), European consulates and high officials. Such as EU day, Business confidence survey, position paper release and European Film Festival, etc.
- extend the activities to cover Dongguan, Zhongshan in PRD.

With its activities and services European Chamber of PRD Chapter is definitely to assist European companies to enhance its business and sustainable development in China.

To be re-elected as a board member for the European Chamber would be the continuation of my commitment as one local person who is working in a European company, for the communication with European idea and Chinese culture as well as for the European business here in China.

Thank you very much

Your faithfully,

Nong Ke Qiang



European Chamber
中国欧盟商会

Biography

Having served Siemens for 14 years Mr. Nong Ke Qiang has been appointed Senior Vice President and General Manager Region South of Siemens Ltd., China as of February 1st, 2009.

Before assuming his current role, Mr. Nong worked in Siemens AG in Germany from May 2006 to Jan 2009 as sales Manager for Asian & Pacific Market and Project Manager for strategy implementation for China respectively. Prior to that, he had the different functions inside Siemens organization as General Manager of JV and General Manager of M&A, Marketing as well as technical training for the customer in Siemens Ltd., China.

Mr. Nong had 15 years working experience in Ministry of Electronic Industry and Ministry of Machinery Industry in the field of international cooperation and planning administration before he joined Siemens.