




## Candidate Motivation Letter

<b>Name of Candidate</b>	<b>PERDREAU Dominique</b>	
<b>Position</b>	Chang'an PSA Automobiles Co., Ltd. 长安标致雪铁龙汽车有限公司 Head of Business Development and Strategy Division Senior Director	
<b>Candidature</b>	Board Member	
<b>Chapter</b>	Pearl River Delta	

### Motivation Letter

Dear Members of the European Union Chamber of Commerce in Pearl River Delta Chapter,

I have been working for Europe's second largest car manufacturer, the Peugeot Citroën Group, for the last 29 years and my work in China started 10 years ago in 2003. During this period, I have settled down in three major cities in China, Beijing for 3 years, Shanghai for 1 year and Shenzhen for more than two years till now. Cities that I frequently take business travel to include Wuhan, Harbin and Chongqing. From these living and travelling experiences, I become increasingly aware of the cultural differences between the East and the West. Our goals vary and our thinking patterns differ. I fully understand how difficult it could be to run a business in China without the help and support from a powerful organization. Though being a new comer to the PRD Chapter of the European Union Chamber of Commerce, I really would like to make my humble efforts to the Chamber and its members.

Therefore I hope you could support me by giving me your vote and I would be honoured if I had the opportunity to share my experiences with you and to help the European Union Chamber of Commerce and its members to achieve their most in this amazing country.

Best regards  
Dominique Perdreau



## Biography

Dominique was born in France in 1960 and he has been living in China since 2007.

Since 1984, he has led many projects in Europe, which include launching new factories and new vehicles, such as 307SW.

In 2002, he started to lead new projects overseas, with the latest one being CAPSA in China.

### Professional Experience

- **1984 Automobiles Peugeot** – Central Human Resources Department – HR Management IT System Project Manager
- **1988 Automobiles Peugeot** – R&D Department – Car Assembly Process Design Manager
- **1992 Automobiles Peugeot** – R&D Department – Car Assembly Process Design – Preliminary Phase Study Projects Manager
- **1993 Automobiles Peugeot** — Car Assembly Process Design – New Mechanical Assembly Workshop Project Manager
- **1994 Automobiles Peugeot** – Manufacturing Department – Sochaux Plant in France - Mechanical Assembly workshop Manager
- **1995 Automobiles Peugeot** – Manufacturing Department – Sochaux Plant in France – Parts Logistic Operations Manager
- **1996 Automobiles Peugeot** – Manufacturing Department – Sochaux Plant in France – New Assembly Workshop Project Manager
- **2000 PSA Peugeot Citroën** – R&D Department in Sochaux - 307 Station Wagon and 307 SW Project Manager - Director
- **2002 PSA Peugeot Citroën** – R&D Department in Sochaux – Head of PF2 Platform Serial-Life Department - Director
- **2002 PSA Peugeot Citroën** – PSA Industrial Strategy Department in Paris– New International Projects Manager - Director
- **2004 PSA Peugeot Citroën** – **DPCA Industrial Project Management** in Wuhan – DPCA Industrial Project Manager - Director
- **2005 PSA Peugeot Citroën** – China Operation Department in Paris- China PSA Projects Manager - Director
- **2007 PSA Peugeot Citroën** – China Business Unit in Beijing – China PSA Projects Manager and Technical Assistance Manager - Director
- **2007 PSA Peugeot Citroën** – China Business Unit in Beijing – New PSA JV Project Manager - Director
- **2010 PSA Peugeot Citroën** – Asia Business Unit in Shanghai – JV Preparatory Team - head of CAPSA Program Management - Senior Support Director
- **2011 CAPSA** – Head of CAPSA Development Strategy Department and CAPSA relationship with Mother Companies and Government, Senior Director

### Education

**1980-1983 Ecole Nationale Supérieure d'Arts et Métiers in Paris**

Graduated in Mechanic, Electronic and Automatism Engineering