



## **Candidate Motivation Letter**

Name of Candidate: Sacha de La Noë

Chapter: South China

Position: Local Board Member



## **Motivation Letter**

Representing a company that is operating in an industry that is heavily influenced by government policies, I take a keen interest in understanding the direction of policy makers and how we as foreign owned companies can ensure we make our voices heard.

Further, with China becoming a more and more important trade partner for Europe, I would like to contribute what I can to the European Chamber in South China in order to help promote Europe and to strengthen the position of the European companies that are present here.

## **Biography**

Born and bred in Sweden I have spent more than 25 years working and living internationally. Since June 2020 I serve as CEO of SHV Energy China, which is a wholly owned subsidiary of SHV Energy, headquartered in the Netherlands. In south China, SHV Energy China with some 4,000 employees, is the market leader of off-grid energy retailing and works closely with the local governments to improve air quality through clean energy solutions and products.

Before joining SHV Energy China, I was Senior Vice President of Asia-Pacific, Middle East and Africa for Gunnebo AB, which is a global supplier of security products, services and solutions. Before that, I worked in several other industries such as industrial coatings, cosmetics and logistics.

Board member European Chamber of Commerce in China (South China chapter) since August 2020.