



Candidate Motivation Letter

Candidate **Benoit de LANGALERIE**

Position General Manager

Candidature Board Member

Chapter Pearl River Delta



Motivation Letter

Dear Members,

I am glad to writing you today; I have chosen to present myself in order to serve our community as a board member I will be delighted to share 8 years of experience restructuring successfully companies and factories in China.

By being an entrepreneur I understand precisely what needs are important for companies and members. I would like to offer the possibility to all members to get access to a cleaver data base of strategic and administrative information. My main concern is to support entrepreneurs in their daily tasks in order to know the correct process to follow, the precise member to contact or the closer technical specialist available. My concern is to facilitate the entrepreneur task when they face difficulties.

My second goal is to be able with the team to establish an electronic map in order to localize easily all the "Europeans knowledge's" in the Pearl River Delta in one "clic".

The idea is to reinforce the global partnership between members and to share our advantages and networking at the service of your business.

Sincerely,

Benoit de G. de Langalerie



Biography

Born in Burgundy in France Benoit followed his passion for artwork and become graduated from one of the best Cabinet Maker school in France and get a master of Art in Italy, then he continue his study with a commercial affairs degree.

After having worked as a technician for the luxury market in Europe Benoit was invited by one of the oldest group of Hong Kong CHUNGNAN CORPORATION belonging to the famous family Chong parents of Lee Ka Shing in order to set up his first factory in Shenzhen.

Spending 5 years in a Chinese multinational Benoit learns the multicultural management advantages of companies in China.

Starting in 2005 as a engineer in China he grows up step by step to the operation management, sales management, corporate strategy to the level of managing director today at EASYBOX.

Today his factory is in Shunde and his customers are the most luxury brands in the world and such as LOUIS VUITTON, CARTIER, CHANEL, HERMES, SHANGHAITANG and his brand of luxury humidors is selling in the Chinese market with his first shop in Shenzhen and retail in Beijing.