**European Business in China Award 2021 Application Form**

Required Information and Documentation from Nominators.

Question Response: Please answer the following questions (up to 500 words each and in English). In addition, you may include supporting documents and examples of measurable results. We encourage you to be as descriptive as possible regarding the nominated group’s attributes.

Are you a member of the European Chamber of Commerce in South China? **Yes / No**

COMPANY NAME:

ADDRESS:

CEO/GM NAME:

CONTACT (E-MAIL AND PHONE):

Please submit to email (Angel Zhang) [azhang@europeanchamber.com.cn](mailto:azhang@europeanchamber.com.cn) by 19th May 2021 at 18:00

1. Year of company establishment: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Number of employees: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Company field:

|  |  |  |  |
| --- | --- | --- | --- |
| Advertising / Services | ‬ | Insurance services | ‬ |
| Architecture/ interior design/ industrial design | ‬ | IT / internet services | ‬ |
| Automotive / automotive parts and accessories | ‬ | Law / Legal services | ‬ |
| Banking / financial services | ‬ | Logistics / forwarding services | ‬ |
| Chemical | ‬ | Machinery for food industry | ‬ |
| Construction / building materials | ‬ | Machinery for heavy industry | ‬ |
| Consulting, legal services | ‬ | Machinery for textile industry | ‬ |
| Electric / electronic products | ‬ | Metallurgy industry | ‬ |
| Energy supply | ‬ | Other Machinery | ‬ |
| Engineering | ‬ | Packaging | ‬ |
| Exhibition organizers | ‬ | Sales & Marketing Services | ‬ |
| Food & Beverage | ‬ | Textile, garments, fashion | ‬ |
| Furniture | ‬ | Trading / import - export | ‬ |
| Hotels / restaurants | ‬ | Travel / tourism | ‬ |
| Human resources | ‬ | Other (please specify | ‬ |

3. Award category application (multiple choice is allowed)

|  |  |  |  |
| --- | --- | --- | --- |
| Silk Road Award (nominated by Chamber) | ◆ | Green Business Award | ‬ |
| Top Performer in China Award (2 Awards) | ‬ | Above & Beyond Award | ‬ |
| Innovation & Intelligence Award | ‬ | Chinese Champion in Europe Award | ‬ |
| HR Excellence Award | ‬ |  |  |

***Silk Road Awards* (**No candidate application)

Business strategies with united support from member states of the European Union, a solid public communications strategy, and broad bi- and multilateral outreach programmes to the EU’s partners. Chinese or European companies, which engaged in any projects boosting connectivity along the Silk Road.

***Top performers in China Award*** (2 Awards, 1 for MNC and 1 for SME)

These two awards will go to the outstanding companies that best demonstrated exceptional financial performance such as a strong profitability growth, EBITDA and managed with financial sustainability, market leadership and strong USP’s in its sector. Judges will look for evidence of financial performance and growth, good stakeholder relationships and long term planning balanced by the flexibility to deliver consistent results in dynamic market conditions.

***Innovation*** *&* ***Intelligence Award***

This award will go for a company which demonstrated R&D, top investor business and had a significant impact. This award will go to the organisation that can best demonstrate a recognition of the importance of innovation and a proven ability to create, nurture and develop product, service or business model innovations that substantially improve its commercial performance, operational effectiveness or prospects by bringing benefit to the organisation, its customers and other stakeholders.

***HR Excellence Award***

This award recognizes organisations that have created a stimulating and supportive work environment and a real commitment to the welfare of its employees, resulting in high staff satisfaction levels, low staff turnover ratio, retain employees through development programs and a well-motivated, ambitious and integrated workforce.

***Above & Beyond Award***

This award must be able to demonstrate a clear contribution to the community and to the European Chamber South China, made by the business as a whole. Positive recipients of this award demonstrate an impact and/or improvement on a community's well-being. Please provide detailed descriptions of your group's attributes.

***Green Business Award***

This award is open to companies that can demonstrate a successful commitment to managing their social, environmental and financial obligations.

***Chinese Champion in Europe Award (Chinese Company)***

This award will go to the organisation that has successfully developed and implemented a strategy based on identifying opportunities based on proven domestic demand in Europe, competition and financial results to build and remotely managed and sustained growth and profitability in Europe, outside its market of origin in China.

4. Turnover and margins of the company established in China (or parent company in Europe) in the last year, in RMB.

Turnover 2020?

Net Operating Profit (EBIT) 2020?

5. What percentage of the total product/services in 2020 did the Chinese/ European business sold to Europe/China?

|  |  |
| --- | --- |
| Countries | Percentage of Export in 2020 |
| China |  |
| Europe |  |
| Total Export | 100% |

6. Which of the following legal entity has your Company established in China/Europe?

|  |  |  |  |
| --- | --- | --- | --- |
|  | # entities in 2020 | Year of establishment | # employees |
| Wholly foreign-owned enterprise |  |  |  |
| Representative office |  |  |  |
| Joint venture |  |  |  |
| Regional/branch office |  |  |  |
| Regional headquarters |  |  |  |
| R&D centre |  |  |  |
| Holding company |  |  |  |
| Foreign-invested company limited by shares |  |  |  |
| Other (please specify) |  |  |  |

7. Total amount invested in China/Europe (stock of investments since first market entry), indicate the amount in RMB:

8. Total amount invested in China/Europe in the last year (2020), indicate the amount in RMB:

9. Total amount (value of products/services) exported to China/Europe in the last year (2020), indicate the amount in RMB:

10. How did your company’s production in China/Europe change in 2020 compared to 2019?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Improved substantially | Improved slightly | Remain the same | Contracted slightly | Contracted substantially |
|  |  |  |  |  |

11. Does your company plan to increase investments in China/European in 2021 - 2022? Yes / No

Specify which are forthcoming plans, and the amount of budgeted investments in RMB.

12. Please outline the main steps of your business strategy towards China.

13. Describe 500 words (Chinese or English) why you should qualify in one of the following Award categories and what makes you the winner in this particular category.

\*\*\* Businesses can be nominated in multiple categories. If you are nominated in different categories, describe 500 words (in English) in each category why you are qualified and what makes you the winner in this particular category.

The applications must be received before 19th May 2021.

Once you have submitted the form, we will confirm by email within 48 hours that we have successfully received the application. For more information, please check our website or contact us by email (Ms Angel Zhang) azhang@europeanchamber.com.cn

2021年欧洲在华企业评奖申请表

提名者需提交的信息和文件。

回答问题：请回答以下问题（不超过500字，需用英文回答）。此外，你也可以提交相关支持类文件和量化效益的成功范例。我们希望你尽可能详尽的描述提名组的公司性质。

你是欧盟商会华南地区的会员吗？ 是/不是

公司名称：

地址：

总裁/总经理名字：

联系方式（邮箱和电话号码）

请于2021年5月19日18：00之前将所有资料通过邮箱发送给 张安琪（Angel Zhang）女士，邮箱地址是[azhang@europeanchamber.com.cn](mailto:azhang@europeanchamber.com.cn)

1.公司成立年份：\_\_\_\_\_\_\_\_\_\_\_\_\_\_员工数量：\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2.公司业务领域：

|  |  |  |  |
| --- | --- | --- | --- |
| 广告/服务 | ‬ | 保险服务 | ‬ |
| 建筑/室内设计/工业设计 | ‬ | IT技术/网络服务 | ‬ |
| 汽车/ 汽车零配件 | ‬ | 法律法规服务 | ‬ |
| 银行/金融服务 | ‬ | 物流/货运服务 | ‬ |
| 化工 | ‬ | 食品工业器械 | ‬ |
| 工程建设/建筑材料 | ‬ | 重工业设备生产 | ‬ |
| 咨询、法律服务 | ‬ | 纺织业机器生产 | ‬ |
| 电力/电子产品 | ‬ | 冶金 | ‬ |
| 能源供应 | ‬ | 其他机械装备及器材 | ‬ |
| 工程 | ‬ | 包装 | ‬ |
| 展览组织 | ‬ | 销售和营销服务 | ‬ |
| 食品和饮料 | ‬ | 纺织、服装、时装 | ‬ |
| 家具 | ‬ | 贸易/进口-出口 | ‬ |
| 酒店/餐厅 | ‬ | 旅游业 | ‬ |
| 人力资源 | ‬ | 其他（请标明） | ‬ |

3.奖项种类申请（可多选）

|  |  |  |  |
| --- | --- | --- | --- |
| 丝绸之路奖（商会提名） |  | 绿色企业奖 | ‬ |
| 欧洲在华企业最佳表现奖（2个,） | ‬ | 社会贡献奖 | ‬ |
| 创新和智造奖 | ‬ | 中国企业在欧洲卓越表现奖 | ‬ |
| 人力资源卓越奖 | ‬ |  |  |

***Silk Road Awards***丝绸之路奖（商会提名, 无候选人申请）

得到欧盟成员国共同支持的商业战略；一个稳定的公共传播战略；以及面向欧盟合作伙伴，广泛的双边和多边拓展项目。中国或欧洲企业有参与过促进任何促进丝绸之路沿线联系项目的，都有机会获得此奖。

***Top performers in China Award***欧洲在华企业最佳表现奖（2个，分别颁发给1个跨国企业和1个中小型企业）

这两个奖项奖颁发给呈现出以下特质的杰出公司：拥有杰出的财务表现，比如强劲的利润增长、EBITDA（税息折旧及摊销前利润）和财务可持续性；拥有市场领导力，以及在本行业中有很强的、独特的销售主张。评委们将会观察和评判公司的财务状况和增长，良好的股东关系以及由流动性所平衡、可以在动态市场条件下产生一致结果的长期计划。

***Innovation*** *&* ***Intelligence Award***创新和智造奖

涉及顶尖投资业务，在业内有深远影响力的研发公司将获得这一奖项。或者是可以完美表现出对创新重要性的认可的组织机构也可以获得此奖，该机构必须有能力创造、培养和开发产品、服务或商业模式创新，使自身、客户和其他利益相关者获益，从而实质性地提升其商业绩效、管理效率和前景发展。

***HR Excellence Award***人力资源卓越奖

这一奖项旨在表彰那些创造了激励机制、支持性工作环境的组织，该组织要能够切实保障员工福利；实现了高员工满意度和低离职率，通过发展计划和上进的、有雄心抱负的综合劳动力来留住员工。

***Above & Beyond Award***社会贡献奖

对社会、欧盟商会深圳分处做出了明确贡献的整个企业将获得此殊荣。获奖者必须能够证明其对社会福利的影响或提升作用。请对贵公司的性质提供详尽的描述和资料。

***Green Business Award***环保企业奖

能够成功承诺管理其社会、环境和财务责任的企业都可以申请此奖。

***Chinese Champion in Europe Award (Chinese Company)*** 中国企业在欧洲卓越表现奖

该奖项将颁发给成功制定和实施战略的组织，该战略基于根据欧洲公认的国内需求、竞争和财务结果识别机会，以在中国原产地市场以外的欧洲建立远程管理的、持续性的增长和盈利。

4.在华企业（或欧洲总公司）去年的营业额和利润，单位：人民币

2020年的营业额是多少？

2020年的净营业利润

5.2020年，中国/欧洲企业在欧洲/中国市场的出口额占产品/服务总出口的百分比是多少？

|  |  |
| --- | --- |
| 国家 | 所占百分比 |
| 中国 |  |
| 欧洲 |  |
| 总出口 | 100% |

6.贵公司在中国/欧洲成立了以下哪些法人实体？

|  |  |  |  |
| --- | --- | --- | --- |
|  | # 2020年的实体 | 成立年份 | #员工 |
| 外商独资企业 |  |  |  |
| 代表处 |  |  |  |
| 合资企业 |  |  |  |
| 区域/分支机构 |  |  |  |
| 区域总部 |  |  |  |
| 研发中心 |  |  |  |
| 控股公司 |  |  |  |
| 外商投资股份有限公司 |  |  |  |
| 其他（请注明） |  |  |  |

7. 在中国/欧洲的总投资额（自首次进入市场以来的投资存量），以人民币表示：

8.去年（2020年）在中国/欧洲的总投资额，以人民币表示：

9.去年（2020年）出口到中国/欧洲的产品/服务总额，以人民币表示：

10.与2019年相比，2020年贵公司在中国/欧洲的产量发生了怎样的变化？

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 显著提升 | 略微提升 | 保持不变 | 略微收缩 | 大幅收缩 |
|  |  |  |  |  |

11.贵公司是否计划在2021年到 2022年期间增加在中国/欧洲的投资？ 是/不是

请标明哪些是即将到来的计划，以及人民币投资预算额。

12.请列出贵公司针对中国市场制定的商业战略的主要步骤。

13.请用500字描述（中文或英文都可以）为什么贵公司有资质可以申请以下奖项种类之一，以及是什么能让贵公司在这一奖项的角逐中成为赢家。

\*\*\*企业可以在多奖项种类中被提名。如果贵公司在不同的奖项评选中被提名，请针对各奖项分别用500字描述（英语）为什么贵公司有资质可以申请该奖项，以及是什么能让贵公司在这一奖项的角逐中成为赢家。

此申请表必须在2021年5月19日前提交。

您提交申请之后，我们将会在48小时候内通过邮件确认成功收到的申请表。想要获取更多的资讯，请登录我们的官网，或通过邮箱联系张安琪（Angel Zhang）女士，邮箱地址是[azhang@europeanchamber.com.cn](mailto:azhang@europeanchamber.com.cn) .