

## Welcome Message

Dear Sir/Madam,

With great honor and pleasure, we cordially invite you to attend the ICT Forum on Innovation & IP Protection 2014 (IIPP 2014). This year, under the auspices of ICT Forum IIPP, the conference *'Innovation, protection & competition – Challenges & Opportunities of Mobile Internet Development in China'* will be held on June 5-6 in Beijing, China.

The conference is organized by China Academy of Telecommunication Research of MIIT (the Ministry of Industry and Information Technology). It aims to bring entrepreneurs, legal scholars, and government officials worldwide together to discuss key legislation issues on Intellectual Property in context of mobile internet. We hope you will find the forum a great opportunity to help understand IP issues and possible solutions on mobile internet in front of Chinese companies encounter. The conference will be conducted in English with service of simultaneous interpretation into Chinese.

We are glad to receive sponsor from domestic and international corporation and law firms. The attendees are estimated to reach to above 300. The speakers will include judges from the IP Tribunal of the Supreme Court of P.R. China, government officials from MIIT, State IP Office of the P.R. China, and National Copyright Administration of the P.R. China, as well as professionals from business enterprises such as Intel Corp., Huawei Technologies Co. Ltd., Alibaba Group, and ZTE Corp.,. Attorneys from China, the United States, Europe and other jurisdictions are also invited to share their practical experiences with this regard.

Enclosed please find draft conference programme, registration form and sponsorship proposal.

We look forward to welcoming you to amazing Beijing this June.



Shumin Cao, President

China Academy of Telecommunication Research (CATR)

Ministry of Industry and Information Technology (MIIT)

## ICT Forum on Innovation & IP Protection (IIPP)

### **“Innovation, Protection and Competition –Challenges & Opportunities of Mobile Internet Development in China”**

#### **I Background**

ICT Forum on Innovation & IP Protection (IIPP), organized by China Academy of Telecommunication Research of MIIT (CATR) since 2013, has been widely recognized as flagship IP event in Chinese ICT field. This was demonstrated by two influential conferences under the auspices of ICT Forum IIPP last year: *IP Seminar on Patent Risks and Development Trend of Smart Terminals* in May (<http://www.cttl.cn/zhthg/zscq/2013/twzb/>) and *Antitrust Policy on Standard Patent Abuse* ([http://ipc.catr.cn/zxdt/201311/t20131115\\_979099.htm](http://ipc.catr.cn/zxdt/201311/t20131115_979099.htm)) in November. This year's forum will continue this success with a focus on the Innovation, Protection & Competition –Challenges & Opportunities of Mobile Internet Development in China.

As global mobile Internet business booms, intellectual property issues such as acquisition of patents and patent litigation have become increasingly prominent. International giants like Google, Apple, Microsoft have successfully developed sophisticated legal protection with this regard, and generate far-reaching impact on global internet ecosystem. Despite of emerging of relatively complete industry chain, China's mobile Internet industry is still fragile and inexperienced regarding IP protection. Knowing global legislation rules is undoubtedly urgently needed to help Chinese internet corporations to participate into international cooperation and competition.

Meanwhile, Chinese solutions are especially required in dealing with issues generated by distinctiveness of cultural, legal and political context. Global insight and Chinese solutions become focus of Chinese mobile internet industry in 2014. Therefore, the Ministry of Industry and Information Technology and Telecommunications Research Institute would like to welcome you to engage into this great discussion with other entrepreneurs, lawyers, judges, government officials and researchers coming from U.S., Europe and China.

ICT Forum 2014 will mainly address the following issues: the IP protection modes of innovation, SEP licensing policy, IP risks of smartphone, patent portfolio strategy, IP acquisition strategy and commercialization, IP and competition policy, and copyright.

## II Organization

Host:

Ministry of Industry and Information Technology(MIIT)  
State Intellectual Property Office (SIPO)

Organizer:

China Academy of Telecommunication Research, MIIT

Co-Organizers:

IP Tribunal of Supreme People's Court  
Beijing Municipal Commission of Economy and Information  
Technology  
Beijing Intellectual Property Office  
Administrative Committee of Zhongguancun Science Park  
China Communication Standard Association  
Internet Society of China

Partners:

Telecommunications Terminal Testing Technology (TAF)  
Association  
Zhongguancun Intellectual Property Promotion Office  
Mobile Internet Working Committee, Internet Society of China  
Beijing Association of Communication Law

## III Contact Information

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## IV Programme

**Main Forum: Innovation, protection & competition**  
**–Challenges & Opportunities of Mobile Internet Industry in**  
**China**

**June 5 – 6, Beijing Wanshou Hotel**

### Agenda

<b>June 5 (Thursday) AM 09:00-12:30</b>		
<b>Opening Ceremony</b>		
<b>Moderator: Shumin Cao, President of CATR, MIIT</b>		
09:00-09:30	Opening speech	Shumin Cao, President of CATR, MIIT
		TBD, from Ministry of Industry and Information Technology
		TBD, from State Intellectual Property Office
		TBD, from National Copyright Administration of China(NCAC)
		TBD, from Administrative Committee of Zhongguancun Science Park
<b>Keynote speech</b>		
<b>Moderator: Shengduo Yu, Vice President of CATR, MIIT</b>		
09:30-10:00	Innovation & IP protection in global mobile internet industry	Academician Hequan Wu, Chairman of Internet Society of China0
10:00-10:30	Presentation on US 337 investigation rules	<b>David S. Johanson</b> , Commissioner of US International Trade Commission
10:30-10:50	The development of EU IP law and policy and implication for Chinese Companies	Chairman of IP WG, EU Chamber of Commerce
10:50-11:10	Tea break	
11:10-11:30	Annual Report on Internet Copyright in China(2013)	IP Center of CATR
11:30-12:00	Practical strategies in ITC litigation	BRINKS GILSON & LIONE
12:30-13:30	Lunch	

## *High-Level Dialogue on IP Issues in Mobile Internet*

### Programme

Date: June 5, 2014 PM 14: 00-18: 00

Venue: BOE Technology Group co., Ltd

Moderator: Shengduo Yu, Vice President of CATR, MIIT

Time	Subject	Speakers
14:00-14:20	Development of electronic information industry	Sheng Liang, Director of Administrative Committee of BDA
14:20-14:30	The IP protection of mobile internet in Beijing	Wang Hong, Director of Beijing Intellectual Property Office
14:30-14:50	Development of mobile internet & IP issues	Shumin Cao, President of CATR, MIIT
14:50-15:10	IP strategy in Huawei	Liuping Song, General Counsel of Huawei
15:10-15:30	Tea Break	--
15:30-15:50	Introduction of IP work	BOE Technology Group co., Ltd
15:50-16:10	Introduction of IP work	Semiconductor Manufacturing International Corporation
16:10-16:30	The practical experience of patent portfolio management by Chinese mobile internet providers	Law firm
16:30-17:00	Discussion	All attendees
17:00-18:00	<b>Visit BOE Technology Group</b>	<b>All attendees</b>
18:00-20:00	Dinner	Attendees

#### Note:

1. Attendees are limited to 30 representatives from government, research institutes, operators, terminal equipments manufacturers and Internet companies.
2. *VIP invitation letter are required for attendance.*

<b>June 5 (Thursday) PM 13: 30-17: 30</b>					
<b>Session I : IP Portfolio and management by mobile internet providers</b>			<b>Session II : SSO'S IP Policy and competition rules</b>		
<b>Moderator: Leader, Beijing Municipal Commission of Economy and Information Technology</b>			<b>Moderator: Professor, Renmin Univ. of China</b>		
13:30-14:00	Reflection on IP system in mobile internet industry	IP Center of CATR, MIIT	13:30-14:00	SSO's IP policy in Communication sector in China	MIIT
14:00-14:20	The analysis on patent lawsuit in mobile Internet	IP Division, Beijing Municipal Higher People's Court	14:00-14:20	The Focal points of IP policy amendments of an SSO	IEEE
14:20-14:40	The heated issues concerning patent protection	Beijing Qiushi IP Development Center	14:20-14:40	The analysis of SEP's lawsuit cases	IP Center of CATR
14:40-15:00	IP protection in the mobile internet industry	School of Law, Renmin University of China	14:40-15:00	Issues related to FRAND principles	Intel
15:00-15:20	GUI patent strategy	SIPO	15:00-15:20	The consideration of competition issues in the process of standard development	Huawei
15:20-15:40	Tea break		15:20-15:40	Tea break	--
15:40-16:00	New IP model for the protection of internet services	Tencent	15:40-16:00	The tendency anti-monopoly policy on SEP	China Academy of Social Sciences
16:00-16:20	IP deployment & management in mobile internet industry	Baidu	16:00-16:20	Injunction relief related to SEP	Law firm
16:20-16:40		Lexis Nexis	16:20-17:20	Roundtable discussion/Q&A	
16:40-17:20	Roundtable discussion/Q&A				
17:20-17:30	Conclusion	Moderator	17:20-17:30	Conclusion	Moderator
17:30-19:30	Welcome dinner				

June 6 (Friday) AM 09:00-12:30					
Session III: Anti-monopoly and unfair competition in mobile Internet			Session IV: Smart terminal patent war: litigation and acquisition		
Moderator: Professor, Peking University			Moderator: DDG, Beijing Intellectual Property Office		
09:00-09:20	Internet Industry –specific regulation and market completion supervision	Section of Policy and Regulation, MIIT	09:00-09:20	Analysis on patent litigation on smart terminals	IP Center of CATR
09:20-09:40	Antitrust & Unfair competition in Internet Industry: case study	IP Tribunal, The Supreme People's Court	09:20-09:40	patent litigation strategy in US mobile device market	law firm
09:40-10:00	Antitrust issues in merger: the acquisition of Nokia by Microsoft	Anti-monopoly Bureau, MOFCOM	09:40-10:00	An European industry view on injunctive relief with FRAND patents	NOKIA
10:00-10:20	The application of anti-monopoly Law: case study on Huawei vs. IDC	Institute of Law, China Academy of Social Sciences	10:00-10:20	Patent risk & defense in smartphone market	HTC
10:20-10:40	Reflection on amending Anti-unfair Competition Law	School of Law, Renmin University of China	10:20-10:40	How to deal with NPEs in an era of LTE	ZTE
10:40-11:00	Tea break	--	10:40-11:00	Tea break	--
11:00-11:20	Rules of regulation on the abuse of market power in mobile Internet industry	Nanjing University of Post and Telecommunications	11:00-11:20	Strategy of strengthening patent portfolio	Lenovo
11:20-11:40	Oversea Antitrust regulation in mobile Internet	Law firm	11:20-11:40	Patent risk & defense in smartphone market	Xiao Mi
11:40-12:20	Roundtable discussion/Q&A		11:40-12:20	Roundtable discussion/Q&A	
12:20-12:30	Conclusion	Moderator	12:20-12:30	Conclusion	Moderator
12:30-13:30	Lunch	--	12:30-13:30	Lunch	--

<b>June 6 (Friday) PM 13: 30—18: 00</b>					
<b>Session V: The role of copyright protection for the development of Mobile Internet</b>			<b>Session VI: Patent operation in mobile internet industry</b>		
<b>Moderator: Chief Judge, IP Division of Beijing Higher People's Court</b>			<b>Moderator: Official, Administrative Committee of Zhongguancun Science Park</b>		
13:30-13:50	The heated topics of the legislation of Copyright Law	School of Law, Renmin University of China	13:30-13:50	The IP scheme of Zhongguancun Mobile Internet Park	Zhongguancun Intellectual Property Promotion Office
13:50-14:10	The IP issues related to application platform of mobile internet providers	IPC of CATR	13:50-14:10	The IP industry-specific platform	IP Center of CATR
14:10-14:30	Copyright protection in the mobile internet industry in UK	IP official, UK Embassy in Beijing	14:10-14:40	The technology transfer and IP operation by ITRI	ITRI, Director Yang Siyuan
14:30-14:50	The development of Copyright collective management organization in an era of mobile internet	China Written Works Copyright Society	14:40-15:00	The global NPEs' operation and some government-funded IP bank	Mr. Hong Zhao, Former IV
14:50-15:10	The development of global Internet copyright issues	law firm	15:00-15:20	The operation of a defensive NPE	LongTorch
15:10-15:30	Tea break	--	15:20-15:40	Tea break	--
15:30-15:50	TV copyright protection in an era of mobile internet	China University of Communications	15:40-16:00	Patent management policy	Huawei
15:50-16:10	IP protection in web gaming or online video	LeTv	16:00-16:20		Baoding Dawei Co.
16:10-16:30	IP protections of E-Commerce platform providers	Alibaba	16:20-17:20	Roundtable discussion /Q&A	
16:30-17:10	Roundtable discussion/Q&A				
17:20-17:30	Conclusion	Moderator	17:20-17:30	Conclusion	Moderator



## V Sponsorship and Advertising Opportunities

There are 3 levels of distinction:

- Gold ( $\geq$ \$20,000)
- Silver (\$10,000 - \$19,999)
- Strategic (\$5,000 - \$ 9,999)

Rewarding benefits of sponsors in each category are specified as following:

### 1. Gold sponsors: $\geq$ USD 20,000

- a. Exclusive VIP privilege (participation in roundtable discussions on a VIP seat);
- b. 30-minute speech in prime time and 20-minute speech;
- c. Two seats in the high-level dialogue;
- d. Three seats in roundtable discussions;
- e. One-page full-color interstitial ad on conference brochure (materials provided by sponsors);
- f. One POP displaying at the gate of the main conference room;
- g. Commercial broadcasting during tea break;
- h. On-site distribution of sponsors' brochure;
- i. Six privileged attendee seats.

### 2. Silver sponsors: USD 10,000 – USD19,999

- a. 30-minute speech in prime time;
- b. Two seats in roundtable discussions;
- c. One seat in the high-level dialogue;
- d. One display POP stand displaying at the gate of the main conference room;
- e. One-page insertion of full-color interstitial ad advertisement in on conference materials brochure (sourced materials provided by from sponsors);
- f. On-site distribution of sponsors' brochure;
- g. Four privileged attendee seats.

### 3. Strategic sponsors: USD 5,000 – USD 9,999

- a. 20-minute speech;
- b. One seat in roundtable discussions;
- c. One seat in the high-level dialogue;
- d. One POP displaying at the gate of the main conference room;
- e. One-page full-color interstitial ad on conference brochure (materials provided by sponsors);
- f. On-site distribution of sponsors' commercials;
- e. Three privileged attendee seats.

#### **4. Other sponsorship Opportunities**

**a. Welcome dinner 12 June 2014: USD 2,000**

- On-site distribution of sponsors' commercials;
- One seat in roundtable discussions;
- Visibility of sponsor's logo during Welcome dinner;
- Three privileged attendee seats

**b. Working lunch (one sponsor per day): USD 4,000**

- 20-minute speech
- On-site distribution of sponsors' brochure;
- Sponsor's logo on the buffet tables
- Three privileged attendee seats;
- One seat in high-level dialogue;
- One seat in roundtable discussions.

**c. Simultaneous interpretation: USD (one sponsor per day): USD 6,000/day**

- 20-minute speech
- On-site distribution of sponsors' commercials;
- One POP displaying at the gate of the main conference room;
- One-page full-color interstitial ad on conference brochure (materials provided by sponsors);
- One seat in high-level dialogue;
- One seat in roundtable discussions.

**d. Meeting souvenirs: USD 2,000**

- On-site distribution of sponsors' brochure;
- Sponsor's logo on outer packing of the souvenirs;
- Three privileged attendee seats;
- One seat in roundtable discussions.

**Notes:**

- a. All sponsors will be listed as partners;
- b. Please do not hesitate to contact us should you have any other special requirements/cooperation opportunities.

## VI

### Registration Form

Full name				
Add.				
Tel.		Fax.		
Sponsor	<input type="checkbox"/> <b>Yes</b> <b>Sponsorship Category:</b> <input type="checkbox"/> <b>Gold sponsor</b> <input type="checkbox"/> <b>Silver sponsor</b> <input type="checkbox"/> <b>Strategic sponsor</b> <input type="checkbox"/> <b>Welcome dinner</b> <input type="checkbox"/> <b>Working lunch</b> <input type="checkbox"/> <b>Interpretation</b> <input type="checkbox"/> <b>Meeting souvenirs</b>			<input type="checkbox"/> <b>No</b>
Participating type	<input type="checkbox"/> Enterprises and institutions			
	<input type="checkbox"/> Private practice/Professional services/advisory			
Registration Fee	<p><b>For attendees from enterprises and institutions:</b>            *Two free seats;            *Above two attendees:USD200 /person</p> <p><b>For private practice/professional services/advisory:</b>            *Registration fee USD400/ person</p> <p><b>Registration fee includes attendance, conference materials, two lunches &amp; souvenir.</b>  <b>Accommodation is excluded.</b>            Beneficiary: China Academy of Telecommunication Research (CATR), MITT            Bank Name: Bank of Communications Beijing Haidian Branch            Account No.: 110060576018150055595            Remittance Purpose: conference fees or training fees</p>			
<b>List of Delegates</b>				
First name	Last name	Title	Tel.	Email
<p>Note: Please send your Registration Form to <a href="mailto:ipc_catr@163.com">ipc_catr@163.com</a> or <a href="mailto:ipc_catr2@163.com">ipc_catr2@163.com</a> before May 25, 2014 to secure your seat.</p>				

## VII

### A Selection of Last Year's Delegates

Alibaba / AMOI / Baidu / BBK / BOE / Beijing Chontdo Optoelectronics Co. Ltd. / Black Berry / Beijing First Medium People's Court / Brinks Gilson & Lione / Beijing Intellectual Property Office (BJIPO)/Beijing Kwinbon Biotechnology Co. Ltd. / Beijing Municipal Commission of Economy and Information Technology / Beijing Hui & Xin IP Law Office / Beijing Municipal Higher People's Court/ Beijing StarPoint Technology Co., Ltd. / Beijing University of Posts and Telecommunications (BUPT) / Beijing Xinwei Telecom Technology, INC. / China Mobile / Chongqing CYIT Communication Technologies Co.,Ltd. / Cleary Gottlieb Steen & Hamilton / Communications Standards Association(CCSA) / China Institute of Communications / CSIP / Electronic Technology Information Research Institute / China Telecom / China TransInfo Technology Group / China Unicom / Communication University of China (CUC) / Cywee / Dacheng Law Offices / Datang Telecom / Dawning / Elion Natural Pharmacy Group / Ericsson / Founder / Gionee Communication Equipment Co. ,Ltd. / Google / Hisense / Hogan Lovells / Hopen Software Engineering Co. ,Ltd / HTC / Huawei / TCL / Huaqin / Intel / Institute of Computing Technology Chinese Academy of Sciences / Kingsoft / King&Wood Mallesons / Kyland / K-Touch / Konka / Leadcore Technology / Legislative Affairs Office of the State Council / Lenovo / LexisNexis / LongTorch / Ministry of Industry and Information Technology (MIIT) / Ministry of Commerce(MOFCOM) / Molecule Power Technology Co.,Ltd. / Letv / Motorola / National Development and Reform Commission (NDRC) / Nokia / NQ mobile / Nufront / Nanjing University of Posts and Telecommunications / Peking University / Qihoo 360 / Qualcomm / Renmin University of China(RUC) / Samsung / State Administration for Industry and Commerce (SAIC) / Shenzhen CTU Hi-Tech Ltd. / Sohu / Shanghai Research Center for Wireless Communications / Sony / State Intellectual Property Office (SIPO) / Supreme People's Court of PRC/ Shanghai Tejet Communications Technology Co., Ltd / Spreadtrum / TD Industry Association (TDIA)Taiwan Industrial Technology Research Institute (ITRI) / Tencent / UC / University of International Business and Economics / Vimicro / Visionox / Watchdata / Xiaomi / Yulong / Youku Tudou / Zhongguancun Intellectual Property Promotion Office of Beijing / Zhong Lun Law Firm / ZTE