



European Chamber  
中国欧盟商会



**Shanghai Celebration Dinner**  
**Celebrating and Strengthening European – China Business Relations in Shanghai**  
**Wednesday, September 13th, 2023**

**Time: 17:00 – 20:00 | Venue: Shanghai Marriott Marquis City Centre**

**For more information please contact Ms Shengjia Di at [sjdi@european-chamber.com.cn](mailto:sjdi@european-chamber.com.cn) or 021 6385-2023 Ext. 103**

# A Night to Remember

The Shanghai Government Affairs Dinner is a prime opportunity for the business community to participate and celebrate key roles that companies play in Shanghai's economic recovery. It is also an opportunity to celebrate the close partnership between the European Union and Shanghai Municipal Government.

In the previous dinners, we brought together more than **60 local government officials and a total of 300 participants**. Leaders of the **Shanghai Municipal Government and various government department leaders, including the Shanghai Municipal Commerce Commission, Shanghai DRC, Shanghai Customs as well as the EU Ambassador to China and EU Consuls General** met over a business dinner in a unique atmosphere.

This year again, the European Chamber Shanghai is honoured to welcome **H.E. Mr. Jorge Toledo Albiñana, the new EU Ambassador to China**.



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# A Night to Remember

- **Date:** Wednesday, September 13<sup>th</sup>, 2023
- **Venue:** Wanda Reign On the Bund, Shanghai
- **Dress Code:** Business Formal
- **Language:** English. Chinese interpretation will be provided for the Speech by the Local Government.
- **Number of participants:** 300



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# Come Celebrate With us

## Tentative Dinner Programme

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Master of Ceremony: **Mr Steven Basart , General Manager, European Union Chamber of Commerce in China, Shanghai Chapter**

17.00 – 17.30

Registration and Welcome Drinks

17.30 – 17:35

Opening Words by Mr Carlo D'Andrea, **Vice President, European Chamber, Chairman, Shanghai Chapter**

17:35 – 17:40

Speech by Mr Jens Eskelund, **President, European Chamber**

17:40 – 17:55

Speech by H.E. Mr. Jorge Toledo Albiñana, **EU Ambassador to China, Delegation of the European Union to China**

17:55 – 18:10

Speech by Guest of Honor, **Shanghai Municipal Government (consecutive translation)**

18.10 – 20.00

Dinner

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# Sponsorship Opportunities

BENEFITS	Diamond	Gold	Silver
Company mention on flash invitations – <i>Before the event</i>	Yes	Yes	Yes
Logo placement on event website	Yes	Yes	Yes
Logo in the table seating plan	Yes	Yes	Yes
Logo included in the menu	Yes	No	No
Verbal recognition of sponsorship on stage	Yes	Yes	No
Projection of logo on stage background	Premium	Prominent	Small
Display of company roll-up at the event	2 roll-ups	No	No
Company table for sponsor company (can invite guests to join their table)	10 seats	8 seats	8 seats
Priority location for the table. Adjacent to VIP tables.	Yes	No	No
One Seat at VIP table	Yes	No	No
Thank you note in the Shanghai focus Newsletter	Yes	Yes	Yes
Shanghai Focus Newsletter Top banner ad placement	4 times	1 time	No
Sponsor recognition in thank you email to all attendees with photos	Yes	Yes	No
Sponsor's corporate souvenir included in Government Appreciation Dinner goodie bag	Two	One	One
<b>Non-Member</b>	<b>70,000 RMB</b>	<b>50,000 RMB</b>	<b>35,000 RMB</b>
<b>Member</b>	<b>60,000 RMB</b>	<b>40,000 RMB</b>	<b>25,000 RMB</b>

\*\* Marketing Materials to be designed / provided / printed and delivered by the Sponsor, we recommend to use sustainable materials for production of marketing materials

\*\*\* Advisory Council Member companies enjoy a 20% discount on all sponsorship levels listed above



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