



Candidate Motivation Letter

Name of Candidate: Dr. Franz DECKER
Chapter: Shenyang
Position: Board Member



Motivation Letter

Dear Members of the European Chamber of Commerce,

I am honoured to be a nominee to continue my work on the Board of the European Chamber of Commerce in Shenyang.

I know Shenyang since 2004 and have seen the city growing and developing. Since 2016 I've been working here as Vice President for Strategy and Logistics at BMW Brilliance Automotive and in 2020 I took over the role as Senior Vice President for Technology and Manufacturing. In this function I am responsible for BMW's largest production and R&D location outside of Germany and had the chance to initiate and lead the biggest investment program of BMW. With our Plant Extension in Dadong and our new Plant in Tiexi we build the future. This shows the BMW commitment for Shenyang – we and I call Shenyang our second home.

We and our suppliers and partners are depending on the further development of the city – its attractiveness, international schools, the enhancement of the business environment, a further promotion of a sustainable development, ... are all necessary to extend the success in the future.

The corona crisis showed how important the cooperation and communication with the local government is. Only based on a common understanding of necessities and needs the right decisions can be taken and I would like to support in this process.

I am a board member of the ECCC since 2019 and I would be honored and grateful to continue my support for the development of our European Community in Shenyang.

Yours sincerely,
Franz Decker



Biography

Dr. Franz Decker, SVP Manufacturing and Technology at BMW Brilliance Automotive, has more than 20 years' experience in Production and Logistics covering strategic and operational aspects; inbound, on-site and outbound operations; R&D, production and supply chain activities. He combines a long-term, end-to-end perspective with a pragmatic approach and a clear focus on delivery.

In his current role he is responsible for organizing the growth of the BMW-Brilliance production network in China while ensuring a stable production and reliable delivery to the customers. His objective is to set benchmarks for a green, adaptive and reliable operation.

Prior to his current role he has been responsible for the long-term development of the BMW Group production network. His 20 year professional experience in BMW also included responsibilities for logistics and IT strategy, company programs on complexity and flexibility management, organizational development and change management.

Franz Decker has a PhD in Production Management and a Master of Electrical Engineering and Automatization from the Technical University Munich.