

ICC 2015

The China - EU Business Forum

The New Normal : China - EU new interests and opportunities
in Energy and Finance

19th & 20th October 2015 • Sofitel Wanda Beijing, China



Organised by



CAVENDISH GROUP



LONDON PROSPECTIVE
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The 6th ICC develops business partnerships and promotes economic dialogue between China and the EU. The outcome of the ICC is to build two-way investments between China and the EU. The ICC offers Chinese outbound companies a unique Pan-EU network from which to gain access and to develop opportunities. The event format is built on world class, Davos level speakers, with high quality content, attracting business leaders and policy makers, combined with real business outcomes.

In 2015 the ICC is putting energy and energy investing at the centre of our discussions. We will discuss China's and the EU carbon emission targets and the implications for the energy mix. We will review how the EU can support China's unprecedented drive for sustainable urban growth. We will examine the opportunities for investments into the continental North Sea shelf and China- EU energy partnerships in Africa. We will explore opportunities for China outbound investment into EU's energy infrastructure. As always we will also discuss China's financial sector liberalisation, and the development of China's outbound investment across the EU.

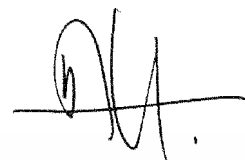
To date, more than 2,000 companies from China and across the EU have met at the ICC capitals of London, Paris and Beijing. We look forward to welcoming you to the world class 6th ICC in Beijing on 19th & 20th October.

ICC 2015 is the world-leading event for European and Chinese business leaders who understand the need to connect globally and work together for a prosperous and sustainable future.

We look forward to welcoming you to ICC 2015.



Long Yongtu,
Co-Chairman, **ICC**; former Vice Minister
of Commerce, **China**;
Chief Negotiator for China's WTO
accession; Former Secretary General,
Boao Forum For Asia



Senator Jean-Pierre Raffarin,
Co-Chairman, **ICC**; former Prime Minister,
France ; Chairman, **Committee on Foreign
Affairs, Defence and Armed Forces**;
French Senator; President, **Fondation
Prospective et Innovation**

6th ICC Agenda

Sunday 18th October 2015

15:00 Registration
20:00 Welcome drinks

Monday 19th October 2015

08:00 Registration and coffee

08:45 **ICC VIP Opening Panel: China–EU – the new normal, a new era for China’s economy and for its economic relationship with the EU**

Hosted by: **Matthew Astill**, CEO, ICC & Cavendish Group International

Long Yongtu, Co–Chairman, ICC; Former Vice–Minister of Commerce, China; Former Secretary General, **Boao Forum for Asia**

Senator Jean–Pierre Raffarin, Co–Chairman, ICC; Former Prime Minister of France; Chairman, **Committee on Foreign Relations, Defence and Armed Forces, French Senate**; Chairman, **Fondation Prospective et Innovation**

Jiang Zengwei, Chairman, **CCPIT**

Ma She, European Department Deputy Director, **Ministry of Commerce China**

Gérard Errera, Co–founder, ICC; Chairman, **The Blackstone Group France**, Former Secretary– General, **French Foreign Office**

Jochum Haakma, Global Executive Director Business Development, **TMF Group**, Former Consul–General Shanghai and Hong Kong for the Netherlands

- How will China’s changing economic model impact its economic relationship with the EU
- How can China and the EU share in the vision and implementation of One Belt, One Road
- How can China and the EU deepen cooperation with more trade and investment
- How will China and the EU accelerate a two–way cooperation in the energy and finance sectors

09:45 **Panel 2: VIP Energy Panel**

- What are the expected outcomes of Cop 21 and what roles will China and the EU play
- What are the main energy challenges the EU and China face
- How can leading companies and organizations such as NSA help policy makers in the outcomes of COP 21
- How will EU–China partnerships continue to evolve to meet global energy demands

10:45 Networking break and refreshments

11:00 **Panel 3: VIP Finance – new interests and opportunities**

- What will be the impact in the EU and beyond from the export of China’s finance through the Silk Road, Asia Infrastructure Investment Bank and participation in EU infrastructure investment
- What is the impact of a new normality for growth in the Chinese Finance sector and what does this mean for China’s EU partners
- What can European investors expect from the liberalizing of bank interest rates, exchange rates and the relaxing of capital control
- What is the projected growth of the savings pool in China and how will this capital be allocated
- How can China and the EU work together to move away from debt to more sustainable equity finance and to increase two way investment

11:45 **Panel 4: RAID & Internet Plus – disruptive innovation in energy and finance**

- How can the Internet Plus and RAID (Robotics, AI, IoT, Data) drive innovation in energy and finance
- How can China and the EU work together, for Internet Plus / RAID as a new driver of productivity
- Is disruptive innovation the solution to meet the challenge of ageing populations and carbon emissions
- How should large companies prepare to face disruptive innovation

12:30 Networking Lunch

14:00 **Panel 5: Energy Utilities – meeting 21st market demands**

- How are Chinese and EU energy companies budgeting for the price of oil; is the price being driven by the market, when will it stabilize and increase
- Will we see global consolidation in the Oil and Gas sector involving large China–EU deals

ICC 2015 Agenda

- How are Chinese and EU companies approaching the changing investor sentiment to energy companies' ownership of fossil fuels
 - What role will nuclear play and how can China and the EU deepen its nuclear partnership
 - How do utilities operate in environment of regulatory change
 - How do utilities approach and face disruptive innovation
- 15:00 **Panel 6: Renewable Energy**
- What is the current and projected renewable energy mix of China and the EU
 - Which renewables are closest to being competitive
 - Green Finance to USD 190 bn in 2014, what is the projected growth
 - What key energy technologies do China and the EU seek from each other
 - Is renewable energy reaching a tipping point of commercial viability
- 15:45 Networking break and refreshments
- 16:00 **Panel 7: Capital Market Reforms - the opportunities for China and the EU**
- Stock issuance only accounts for 4% of corporate financing in China - what increase is to be expected
 - What will be the impact of interest rate liberalization, exchange rate liberalization and further
 - Relaxation of capital controls for two way, China-EU capital market investing
 - How will China's derivatives markets develop and how can EU companies participate
 - How can the IPO process be accelerated to meet investor demand and to avoid market distortions
 - How can EU investors participate in China's equity, corporate and local government debt markets
- 16:45 **Panel 8: Private Equity & Investors Panel**
- How are EU PEs looking to raise funds from or buy into deployed China's funds
 - Is PE still acting more as late-stage VC, as opposed to pure PE in China
 - In which energy sectors is capital being allocated most actively in China and the EU
 - What roles is PE playing in Oil E & P
 - How does disruptive innovation facing large energy utilities create opportunities for PE
 - Which China-EU PE cooperation models exist for investment into energy
 - How can China and EU PE work together to invest into FinTech
- 17:45 Conference Adjourns
- 18:00 Drinks Reception
- 18:45 Gala Dinner and ICC Awards
ICC Awards: recognizing EU-China corporate partnerships, contribution to sustainability and investment

Tuesday 20th October 2015

B2B Sector Roundtables

Moderated Roundtable Discussions & Networking

Three B2B roundtable sessions will be running concurrently

All sessions follow the below format:

- Structured, content-led agenda
- Moderators introduce key topic areas
- Moderators invite participants to comment on agenda items

- 08:15 Coffee
- 09:00 Room 1 **Private Equity**: Meeting of the ICC's EU-China PE network
Room 2 **Energy Utilities** Roundtable
Room 3 **RAID** (Robotics / Artificial Intelligence / Internet-of-Things/Data) and Internet Plus - examining the impact of Disruptive Innovation across established business sectors and large companies. What are the shared approaches and leanings for how companies should face disruptive innovation?
- 13:00 Closes

About the ICC



Mr Long Yongtu, Co-Chairman of the ICC, opening the 1st ICC in London



Senator Jean-Pierre Raffarin, Co-Chairman of the ICC



Former French Finance Minister Francois Baroin and Zeng Peiyan, former Vice Premier of China and Vice Chairman of the Boao Forum for Asia

To date, the ICC has hosted hundreds of private business meetings between Chinese and western business leaders

The first ICC was held in June 2008 at the historic Central Hall Westminster, London; venue for the first ever meetings of the United Nations in 1946.

It attracted over 150 senior Chinese business leaders - the largest Chinese business delegation ever to visit the British capital - drawn from fifteen Chinese provinces and several industry sectors including construction, finance, mining and pharmaceuticals. They were met in London by business leaders from over 50 western companies.

The conference focused on ways to raise capital for Chinese companies and how European companies could benefit from China's economic growth. China's Ministry of Commerce, the National Development and Reform Commission and the China Securities Regulatory Commission supported the event, encouraging a large number of Chinese companies to further explore their opportunities for global expansion.



Dr Fang Xinghai, Director General, Office of Financial Services, Shanghai

In September 2009, the second ICC took place also at Central Hall in London. Over 300 delegates from 80 Chinese and 70 western companies attended. Experts from Europe and the USA, together with senior policy-makers and business leaders from China, spoke at the event. The Ministry of Commerce, China Banking Regulatory Commission and State Administration of Foreign Exchange in China sent speakers to the event. During the two-day conference, delegates discussed the aftermath of the credit crunch and how Western and Chinese business leaders can work together to drive the growth of the world economy.



Jean-Pierre Raffarin & Long Yongtu at ICC 2014



Jim O'Neill, Chief Economist of Goldman Sachs



The Central Westminster Hall - venue for the 1st ICC

About the ICC



President Sarkozy



Ambassador Zhou Wenzhong, Secretary General, Boao Forum For Asia and Koos Tesselar, Chairman, Cavendish Group



Xiong Weiping, President of Chinalco

In 2011, the ICC moved to Paris at the invitation of the French government. The third ICC took place at the Ministry of Finance in the French capital and included a reception at the President's residence, the Elysée Palace, with a keynote speech by President Nicolas Sarkozy.

The ICC 2013 in Paris was an even larger event. An unrivalled group of world-class CEOs from China and Europe met in June at the Lutetia Hotel, and guests were welcomed by the French state with a reception hosted by President Hollande at the Elysée Palace.

The 5th ICC was held in Beijing for the first time in 2014 and featured government ministers, C-level decision makers, world renowned commentators and industry experts. There were business delegations from UK, France, Italy, Germany, Italy, Netherlands and Norway. The 5th ICC culminated in the ICC Gala dinner and ICC Awards, received by Mr Wang Jianlin, Chairman of Dalian Wanda Group, and Mr Hervé Machenaud, Group Senior Executive, Vice President and member of EDF Executive Committee.

In Beijing, and for the first time, the ICC Deal Talk presented over 300 Pan-EU investor opportunities. At all ICC events, the organizers arranged an extensive programme of one-to-one meetings alongside industry roundtables.

The ICC 2015 Paris will be the biggest and most high level ICC yet. An unrivalled group of world-class CEO's from China and Europe will meet in Beijing in October 2015 to discuss opportunities for growth, build personal relationships and make deals.



Lord Peter Mandelson, Former EU Commissioner for Trade



Ambassador Gérard Errera, Chairman (France), The Blackstone Group; Former Secretary-General, French Ministry of Foreign Affairs



Wang Jianlin, Wanda Group accepting ICC EU - China Investment award at ICC 2014 gala dinner



Matthew Astill, CEO Cavendish Group & Long Yongtu at ICC 2014 opening ceremony



ICC 2014 Top VIP dialogue: China & Europe overview

Past ICC Speakers and Attendees

Name	Job Title	Company/organization
Charles Chao	Chairman and CEO	Sina
Chen Guocai	Assistant President	China State Construction Engineering Corp
Chen Jian	Vice Minister	Chinese Ministry of Commerce
Cai Mingpo	Founder and President	Cathay Capital
Cheng Qingtao	Vice President	China Chamber of International Commerce
Gao Xiqing	CEO	China Investment Corporation
Guo Guangchang	Chairman	Fosun High Technology Group
Han Lei	Deputy Director of Bank Evaluation Administration Bureau	State Development Bank
Zengwei Jiang	President	CCPIT
Li Hong	Managing Director	CICC China
Li Jiange	Chairman	China International Capital Corporation
Liu Aili	Vice President	China Mobile
Liu Chuanzhi	Chairman	China Entrepreneur Club/ Lenovo
Liu Charles	Chairman	HAO International
Liu Guangxi	Director General	State Administration of Foreign Exchange
Long Guoqiang	Director General	Research and Development Center of State Council
Ma She	The European Department Deputy Director	MOFCOM
Ma Weihua	Former President	China Merchants Bank
Edward Tian	Chairman China	Broadband Capital Partners
Katherine Tsang	Founder	Max Giant Capital
Joseph Tse	Senior Partner, Greater China	Allen and Overy
Jing Ulrich	Managing Director & Vice Chairman of Asia Pacific	JPMorgan Chase & Co.
Wang Jianlin	Chairman	Dalian Wanda Group
Wang JiuLing	Vice President	South China Grid
Wang Wei	Chairman	China Mergers & Acquisition Association
Xia Bin	Director General	Institute of Finance, the State Council for Development, China
Shirley Xiao	Senior Vice President	Vanke
Michel Yu	Chairman and CEO	New Oriental & Technology Group
Xia Hua	Chairman	EVE Group
Xiong Weiping	Chairman	Chinalco
Zhang Guobao	Chairman, Advisory Board	National Energy Commission
Zeng Peiyao	Vice Chairman/ Former Vice Premier	Boao Forum for Asia/ China State Council
Zhu Xinli	Chairman	Huiyuan Juice Group
Tony Blair	Former Prime Minister of the UK	Vallourec
Philippe Crouzet	Chairman of the Management Board	Dassault Group
Serge Dassault	Chairman and CEO	
Neil Davidson of Glen Clova QC		
Gerard Errera	Former Secretary General /Chairman (France)	French Ministry of Foreign Affairs/ Blackstone Group
Louis Gallois	Former CEO	EADS
Henri Giscard d'Estaing	Chairman & CEO	Club Med
Frédéric Gard	CEO International	AKKA Technologies
Guy Hands	Chairman	Terra Firma Capital Partners
Francois Hollande	President of France	Government of France
Emmanuel Laurent Jacques Osti	Managing Director	L'Occitane
Hervé Machenaud	Group Senior Executive Vice President Generation & Engineering	EDF
Peter Mandelson	Chairman	Global Counsel
Xavier Marin	CEO	Fondations Capital
Pierre-Matthieu Duhamel	Partner, Chairman of the Strategic Committee	KPMG
David Morley	Global Senior Partner	Allen & Overy LLP
Jim O'Neill	Former Chief Economist	Goldman Sachs
Frédéric Oudéa	CEO	Société Générale
Franck Petitgas	Global Co-Head of Investment Banking	Morgan Stanley Investment Banking Division
Paul Polman	CEO	Unilever
Baudouin Prot	CEO	BNP Paribas
Nicolas Sarkozy	Former President of France	Government of France
Louis Schweitzer	Honorary President	Renault
Martin Sorrell	CEO	WPP Group
John Studzinski	Senior Managing Director and Global Head	Blackstone Advisory Partners
Jean-Claude Trichet	Former President/ Honorary Governor/ Chairman	European Central Bank/ Banque de France/ Group of Thirty
Jean-Pascal Tricoire	President & CEO	Schneider Electric
Jean-Louis Touati	Vice-President	Lafarge
Philippe Varin	CEO	PSA Peugeot Citroen

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Delegate Registration Form

Personal Information

Title: First Name: Last Name:

Job Title: Department: Telephone:

Mobile Phone: Fax: Email:

Address & Company Information

Company:

Address:

Town/City: Postcode:

Telephone: Mobile:

Email: Company VAT Reg. Number:

Delegate Rates

The delegate rate includes ICC conference, ICC gala dinner & conference documentation.

Register by 31st August 2015	Register after 31st August 2015
€1750 + VAT <input type="checkbox"/> SAVE €200	€1950 + VAT <input type="checkbox"/>

I accept the Terms and Conditions outlined below. I understand that by submitting this registration, I commit to attending the ICC 2015 and that I will pay my delegate fees on invoice.

Signature: Print name: Date:

To return this form, or for further information, please email icc@cavendishgroup.co.uk or call +44 20 3077 8700

Terms & Conditions

- Early bird rate only applicable on receiving payment prior to 31st August 2015.
- Submitting a registration form constitutes a legally binding contract between your company and Cavendish Group.
- All payments must be made within 7 days of receiving the invoice. For any bookings made within 7 days of the event payment must be received immediately.
- If you wish to cancel this contract before 26th September 2015, you will incur 50%+ VAT of the delegate fee. After this date, you will incur 100% of the cost.
- Substitutes are welcome. No-shows will be charged at the full rate.
- Joining instructions will be sent 3 weeks prior to the event.
- Cavendish Group reserves the right to make final changes to the content and timing of the events, the dates and the venue without prior notice and without liability.
- Cavendish Group shall be under no liability if it shall be unable to carry out any provision of the contract for any reason beyond their control including Act of God, legislation, war, terrorist activity, fire, flood, drought, failure of power supply, lock-out, strike or other action taken by individuals or groups in contemplation or furtherance of a dispute or owing to any liability to procure materials for the performance of the contract.
- Personal data is gathered in accordance with the Data Protection Act 1998.

