

**China's Growing Leadership in World Trade
An Invitation for the 2015 China Trade Forum**

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2015 marks the 20th anniversary of WTO commencement. Though it has made great contributions to growth in world trade, the WTO is facing new challenges. The Doha Round has been protracted, and global trade growth has seen decline in recent years. China has achieved great success during the 14 years since joining the WTO, yet the year 2015 is characterized by an economic “new normal” with a more modest growth rate. These challenges call for the WTO, China, and other economies to discuss new methods and pathways for growth.

The University of International Business and Economics and the China Society for World Trade Organization Studies are proud to co-host the 2015 China Trade Forum – China's Growing Leadership in World Trade on November 11, 2015 at the Raffles Beijing Hotel. Government officials, academic and business experts from China and abroad will gather to discuss:

- Global trade trends and China's development;
- The future of WTO and China's role in the global trading framework;
- The orientation of China's trade policy,
- Foreign companies' adaptation to China's economic new normal, and other relevant much-talked-about topics.

The US-China Business Council, the European Union Chamber of Commerce and Johnson & Johnson will also actively support and participate in this forum. You are sincerely invited to attend this forum and join our discussions.

Hosted by:

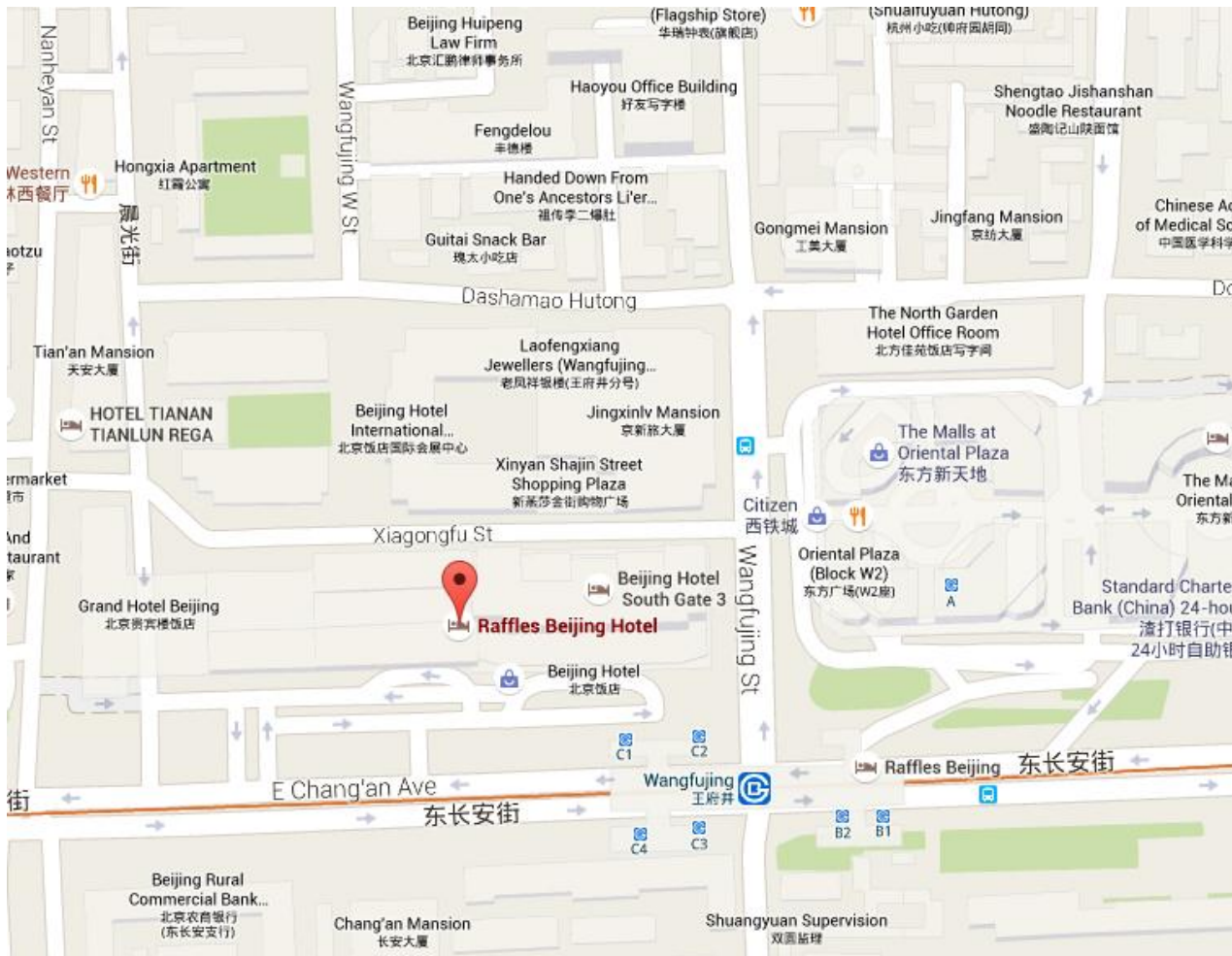
University of International Business and Economy (UIBE)
China Society of World Trade Organization Studies (CWTO)

Co-Sponsored by:

The US-China Business Council (USCBC)
The European Chamber of Commerce (EUCCC)
Johnson & Johnson

Details:

- **Date:** 11th November, 2015
- **Venue:** Raffles Beijing (33 East Chang An Avenue, Beijing, China), Jewel Room B1



Please note:

1. Seats are limited in the venue, registration is required for all attendees, RSVP;
2. A lunch buffet will be provided, transportation and accommodation are at your own expenses;
3. Limited parking is available – green transportation is encouraged.

RSVP

- Name:
- Title:
- Organization:
- Attendance (please specify Morning, Afternoon, or Both):
- Lunch Buffet: Yes / No
- Telephone:
- Email:

RSVP to ciwto@uibe.edu.cn or Fax: 64495779.

TU Xinquan: 18618131260, 64495037

SUN Na: 13521137532, 64495778

DAI Zhen: 15210722181, 64495778

Agenda:

Part I: Opening Remarks and Keynote Speeches

Chaired by Zhenyu SUN (孙振宇), Chairman of CWTO

9:00 – 9:20: Opening Remarks

- Professor Jianjun SHI, President of UIBE
- Renwei Wu, Chairman of Johnson & Johnson, USCBC Director

9:20 – 9:40: Keynote speeches - China's Growing Influence in World Trade

Topics:

1. How trade growth can boost China's economy;
2. China's role in the making of new international trade rules;
3. How to continue reform and opening in China;
4. Foreign investment's contributions to China's trade growth;

Speakers:

1. Shouwen Wang, Vice-Ministry MOFCOM
2. Guoqiang Long, Vice President, Development Research Centre of China's State Council
3. Alfred Schipke, Senior Representative, IMF Resident Representative Office in China
4. Mats Harborn, Vice President, European Union Chamber of Commerce in China

10:40-10:50 Tea Break

Part II: Panel Discussion

10:50-12:30:

Session I: WTO at 20 and China's Opening in Retrospection

Topics:

1. China's performance in WTO compliance and its contribution to China's reform;
2. How China can contribute and gain from WTO outcomes like ITA / ITA expansion and China's Internet+ strategy);
3. Opportunities and challenges for foreign investment;
4. Promoting innovation under the world trade rules;

Key Speakers:

1. Harsha V. Singh, Former WTO Deputy Director-General, Senior Associate, ICTSD
2. Hong Zhao, Director-General, Department of WTO Affairs, MOFCOM
3. Xiaodong Wang, Counsellor, Division of Market Access, WTO Secretariat
4. **Matt Roberts**, Managing Director, US Information Technology Office(USITO)

12:30- 13:30 Lunch

13:30-15:10

Session II: Beyond the WTO: Alternative approaches of liberalization for China and the world

Topics:

1. Shanghai FTZ's experiences and lessons for China's future reform and opening up

2. How China learn and further go ahead during the development of China related FTA
3. Trade agenda of 2016 China G20
4. China's application to TISA and its implications for domestic regulatory reform
5. The TPP update

Key speakers:

1. Feng Huang, Deputy Director-General, Department of Foreign Investment, MOFCOM
2. Guijun Lin, Vice President, UIBE
3. Jianping Zhang, Senior Fellow, Foreign Economic Research Institute, NDRC
4. Invited official from the delegation of the European Union to China
1. Invited expert nominated by the US Embassy in Beijing

15:10-15:30 Tea Break

15:30-17:00

Session III: China as both Investee and investor: what kind of investment rules does China need?

Topics:

1. How US-China BIT contribution to China's economy and its implications for China's market access
2. China's foreign investment policy and its attitude toward international investment rules
3. China's investment environment in the eyes of foreign companies in China
4. China's outward investments: how to promote and protect
5. Is it the time to develop a multilateral investment agreement

Key Speakers:

1. Tim Stratford, Partner, Covington & Burling LLP
2. Invited official from MOFCOM
3. Jacob Parker Chief Representative, Shanghai – USCBC
4. Jianhui Huang, Director, the Academy of China Minsheng Bank
5. Guoyong Liang, Senior Official, Division of Investment and Enterprise, UNCTAD