



## **ANNUAL GENERAL MEETING**

**Thursday, 27<sup>th</sup> May 2021, Beijing**

### **Candidate Motivation Letter**

**Name of Candidate: Li Ye**

**Chapter: Beijing**

**Position in the Chamber: Vice President**



### **Motivation Letter**

Dear colleagues

With my 20+ years' experience and expertise in government relations and corporate affairs in the multinational companies, as well as my passion and capacity to further leverage the reach-out and impact of the European Chamber of Commerce, I am writing to seek your support in my candidacy for the Vice President of the Chamber.

As the member of global corporate affairs leadership of Merck KGaA and head of government and corporate affairs of Merck China, I had the privilege to work across business sectors including the healthcare, life science and electronics with a broad and unparalleled perception and practice with varied key stakeholders from central Ministries to grass-root NGOs.

In the past 3 years, I had been working as the National Chair of Pharmaceutical Working Group with proactive and effective engagement with the key government departments on the hot issues of innovative medicines and better healthcare system, we also played significant role in defending the European companies' core business interest and secure the dialogue platforms for advocacy.



With the rolling-out of China's 14<sup>th</sup> Five Year Plan and sophisticated geopolitical landscape as a result of global economic recession and the worsening COVID pandemic, I think the Chamber will play a greater role in the lobby and advocacy work on behalf of European enterprises in China to the local authorities on topics including science and technology policies and sustainability with several signature initiatives. Also, as a female business leader, I could bring more diversified view to the Chamber and help attracting more young talents to this vibrant community.

Our Chamber is a highly engaged community and strong advocator for the European companies in China. We have done an excellent job together in the past, and I would like to get your trust and support to do it even better!

Thank you in advance for your trust!

Sincerely

Li Ye



## **Biography of Li Ye**

### **Li Ye ,Vice President and Head of Corporate Affairs and Government Relations, Merck China**

Ms. Li Ye is leading the Merck China Corporate Affairs hub in support to all the three business sectors (healthcare, life science & performance materials) of Merck in China since January 2018. The China hub is among the 3 regional corporate affairs hubs (Europe, the United States and China) of Merck KGaA global wide. She is the member of the leadership team of Merck global corporate affairs and sits in the Country Council of Merck in China.

Ms. Li Ye is a veteran in corporate affairs and government relations for international companies with her 20+ years' working experience. She joined Merck healthcare in Aug. 2013 responsible for the government relations and market access. Prior to that, she had been taking the management roles on government affairs, market access and strategic development in top international companies including Hoechst, GlaxoSmithKline, Bayer and AstraZeneca, etc. She went to Singapore as the Regional Market Access Lead in Bayer South East Asia in 2008. Later she became Regional Payer Capabilities Director and Global Pricing and Market Access Director for Oncology at AstraZeneca's Asia Pacific Office until she returned to China.

Li Ye graduated from University of International Business and Economics in Beijing, then she went to the Great Britain for further study. She obtained a master's degree in Business Administration from the University of Westminster, London. She also holds a Diploma of Economic Evaluation and Assessment in Health from the University of York, UK. In 2016, Li Ye completed her Executive MBA study in Peking University National Development School in Beijing. She is now studying for a doctorate on financial management run by the National Development School of Peking University and Fordham University in the United States.

As an opinion leader in the industry, Li Ye also holds the positions including:

- Vice Chair of the China Association of Enterprises with Foreign Investment (CAEFI)
- Vice Chair of the China Pharmaceutical Industry Association (CPIA)
- National Chair of Pharmaceutical Working Group, European Chamber of Commerce in China (EUCCC)