



Candidate Motivation Letter

Name of Candidate: Mr. BLAKE Fabian
Chapter: South China
Position: Vice Chair & Local Board Member



Motivation Letter

As the European Chamber is a member-based organization seeking to

- ✓ Support its members in the China market access,
- ✓ Facilitate networking,
- ✓ Offering advocacy efforts to improve market condition.
- ✓ Providing members with useful and relevant information

I wish to bring a valuable contribution to its members thanks to my accumulated experience of conducting business in this part of China.

The Chamber aforementioned services are crucial for the development and tenure of European Business entities established on the China Market. As such, for this coming mandate of 2 years, I'm entirely dedicated to:

- Ensure a healthy continuity and series of qualitative improvements in services offered by the Chamber under the form of events and publications.
- Keep the momentum and dynamic to a high level thanks to an enthusiastic approach.
- Develop the full potential of European cultural & businesses complementarity under one Chamber as an institution with a common goal.



Biography

My name is BLAKE Fabian, 38-years-old Belgian National and currently holding the position of Managing Director of AMS Assembly Foshan, a fully Dutch-owned company registered in the Pearl River Delta and offering Manufacturing services in South China since 2003.

I have lived and work in China since 2008. In these 10 years spent exclusively in South China, I have contributed to the operational development of large corporations such as Eternit and managed much smaller Chinese business units active in Engineering services offering added value services to European customers.

AMS Group currently employs 90 employees, out of which 80 are located in our facilities of Foshan and ShenZhen. AMS Group is active in the development, manufacturing and assembly of connected devices. Our customers are mostly located in Europe.

I have also taken the role of a Member of the board in the Benelux Chamber of commerce between 2013 and 2016.